

CONTACT: Planet Packaging for more information (901) 569-0110 or kevin@planetpackaging.com

Introduction

Wrapping up 2022.

Every year we assess how we can make our SatinWrap® program the best it can be for growing and established brands in an ever-evolving eCommerce and retail landscape. We've added additional services to bring your business into the forefront of a crowded market.

In addition to our yearly printed catalog, which you can contact us to order, the entire SatinWrap® program is now available to view online. SatinWrap® Online provides your brand with downloadable product information and photos to use in your digital and print marketing materials. It's never been easier to brand your packaging and share the benefits with your customers. Simply scan the QR code for each item to view it online.

Speaking of branding, SatinWrap® ReColor is a new and exciting program that allows you to take certain prints from our catalog and apply your brand colors for a personalized touch. There are a wide range of designs to choose from, with low minimums, and the benefit of no plate charges. With the design work done for you, all that's left is to pick any one of our solid SatinWrap® colors as your base, select a print marked "ReColor", and let us know what Pantone color(s) you would like to use.

Just like last year, we continue to feature How2Recycle® certifications for numerous prints – including our 68 FSC® certified SatinWrap® stock colors. Look for the How2Recycle® labels throughout the catalog to learn more about the recyclability of each print. It's just one of many ways we continue to provide the most sustainable, lightweight choices to elevate and brand your packaging in the market.

Prioritize your sustainability.

Seaman Paper makes choosing sustainable packaging easier with our new sustainability framework.

Look for these icons throughout the catalog to choose the SatinWrap® tissue papers that best align with your sustainability goals.



How2Recycle®

How2Recycle® has evaluated all of our SatinWrap® tissue papers. We are now using their logos to help communicate SatinWrap's recyclability.



How2Recycle® is a standardized labeling system that clearly communicates recycling instructions to the public.



FSC® Certified Colors

All of our stock SatinWrap® solid colors are FSC® certified.



FSC® certification ensures that products come from responsibly managed forests that provide environmental, social, and economic benefits.



Made with Recycled Content

We now offer SatinWrap® 100 White and Kraft with 100% recycled fiber. As always, our solid color SatinWrap® tissue papers contain a minimum of 10% and up to 70% recycled content. Recycled content varies by color.



Sustainability Report

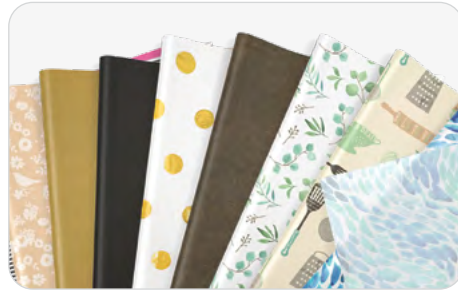
View our sustainability report at:
seaman.eco/sustainability-report

Deliver your brand. Safely. Sustainably.

Seaman Paper is proud to offer a wide variety of premium lightweight paper and packaging solutions designed to replace many forms of single-use plastic packaging.



 Vela.



SatinWrap®



SatinWrap® 



SatinPack™



 FanFold



SatinShred



SpiroPack™



SpiroPack™ Nest 



slivv



Sustainable Packaging

View our products online at:
seaman.eco/sustainable-packaging



MOQS

1-color: 20 reams

2-color: 30 reams

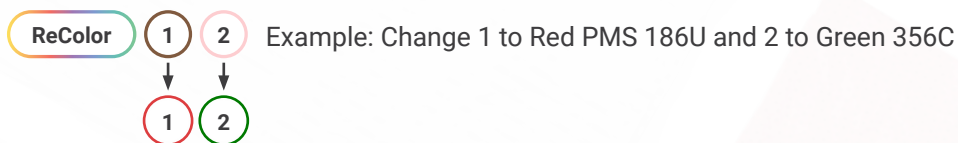
3-color: 50 reams

ReColor

SatinWrap® ReColor

Not ready for custom printed tissue paper just yet? No problem. Our SatinWrap® ReColor program allows you to select any of our designs labeled “ReColor” and recolor them with your brand’s colors. The color circles next to “ReColor” indicate how many colors to select and which number is associated with which color.

With 68 base colors to choose from, and no shortage of customizable designs, use our existing printing plates and bring your brand colors to our designs for a quick, easy, and cost-effective way to brand your packaging.





SatinWrap® ReColor


View SatinWrap® ReColor at:
seaman.eco/satinwrap-recolor






ReColor
1
2




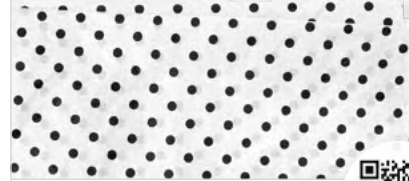
SD#392-200 B
Pink Ombré




ReColor
1




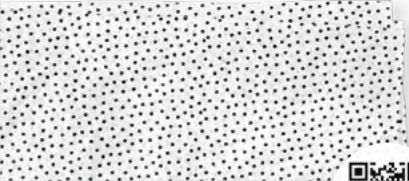
SD#342-240 A
White Dots on Black




ReColor
1




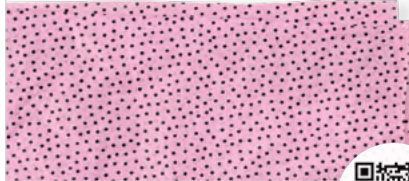
SD#341-240 A
Black Dots on White




ReColor
1




SD#248-240 A
Speckled White



ReColor
1





SD#247-240 A
Speckled Raspberry




ReColor
1
2




SD#250-200 B
Neopolitan Dots



ReColor
1





SD#343-240 A
Black and White Pinstripe




ReColor
1



SD#349-240 A
Awning Stripe



ReColor
1



SD#356-240 A
Peppermint Stripes



ReColor
1



SD#390-240 A
Cozy Comfort Plaid




ReColor
1



SD#23-240 A
Green Gingham






ReColor
1




SD#22-240 A
Red Gingham




ReColor
1



SD#381-200 B
Buffalo Plaid






ReColor
1
2




SD#375-200 B
Perfectly Plaid




ReColor
1



SD#221-240 A
Contemporary Hearts




ReColor
1
2



SD#196-200 B
Leopard




ReColor
1



SD#185-240 A
Zebra






ReColor
1




SD#210-240 A
Puppy Paws





ReColor
1



SD#184-240 A
Dragonflies






ReColor
1




SD#377-240 A
Squiggles






ReColor
1




SD#351-240 A
Vidalia




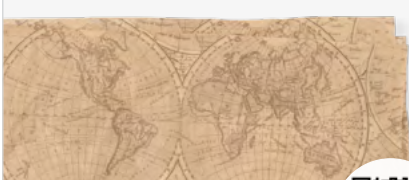

ReColor
1




SD#199-240 A
Black Toile






ReColor
1




SD#359-240 A
Olde World




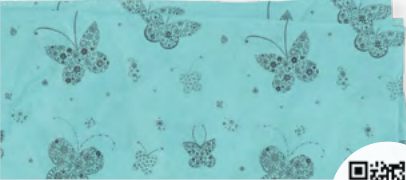

ReColor
1




SD#385-240 A
Backyard Blossoms




ReColor
1



SD#286-240 A
Butterflies






ReColor
1




SD#388-240 A
Cannabis




ReColor
1
2



SD#305-200 B
Purple Passion






ReColor
1




SD#363-240 A
Tropical Mist






ReColor
1
2




SD#337-200 B
Flowers at Large






ReColor
1
2
3




SD#309-200 B
Floral Lines






ReColor
1




SD#387-240 A
Winter Topiary






ReColor
1
2




SD#368-200 B
Happy HollyDays






ReColor
1




SD#321-240 A
Totally Holly






ReColor
1




SD#374-240 A
Woodland Critters






ReColor
1




SD#380-240 A
Spiraling Snowflakes






ReColor
1




SD#382-240 A
Classy Flakes




ReColor
1
2



SD#230-200 B
Pearl/Silver Snowflakes




ReColor
1
2
3



SD#298-200 B
Season's Greetings



SatinWrap®

Custom Tissue Paper

Custom print up to 6-colors on any of our SatinWrap® solid colors, Pearlescence®, Gemstone™, Precious Metals, or up to 2-colors on our SatinWrap® 100¹ tissue papers.



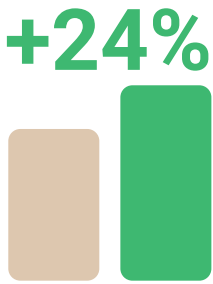
Custom Printed Tissue Paper

Learn more about Custom tissue paper online at:
seaman.eco/custom-tissue-paper

1. Print up to 25% ink coverage on SatinWrap® 100

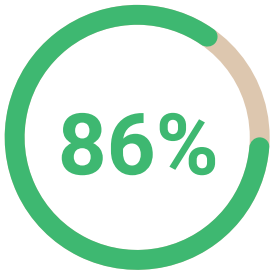
Why should you use custom branded tissue paper?

The creativity of your packaging and your products' quality are critical factors in building customers' brand loyalty. Once a customer feels connected with your brand, it ultimately leads to repeat website visits and repeat purchases. Custom printed tissue paper is the perfect way to connect your customer with your brand.



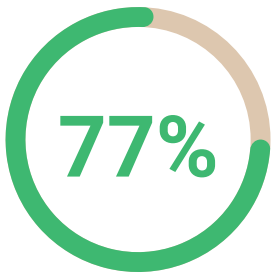
Perceived Value

24% increase in customers' perceived value of a product when packaged with brand-focused tissue paper.



Brand Impression

86% reported their impression of a brand was improved when packaged with branded tissue paper.



Emotional Connection

77% felt joy/surprise when opening a product wrapped in brand-focused tissue paper.



Package Insight Study

Read the full study online at:
seaman.eco/package-insight



SatinWrap®

FSC® Certified Colors

A rainbow of premium FSC® certified SatinWrap® tissue papers to express your brand's personality. Custom print up to 6-colors on any solid color to bring your brand to your packaging.

Sheet Size

20" x 30" (50cm x 76cm)

Case Pack

480 sheets/ream

5 reams/case

Flat or quire folded

15" x 20" (30cm x 50cm)

sheets available



SatinWrap® – Colored Tissue Paper

View SatinWrap® online at:
seaman.eco/satinwrap-colors





The mark of responsible forestry





All solid colors are FSC® certified and recyclable.

 **FSC® Certified**

 **Recyclable**

SatinWrap® 100

100% Recycled Tissue

FSC® certified, 100% recycled paper, made entirely from post-consumer and post-industrial waste.

Sheet Size

20" x 30" (50cm x 76cm)

15" x 20" (30cm x 50cm)

Case Pack

480 sheets/ream

5 reams/case

Flat or quire folded



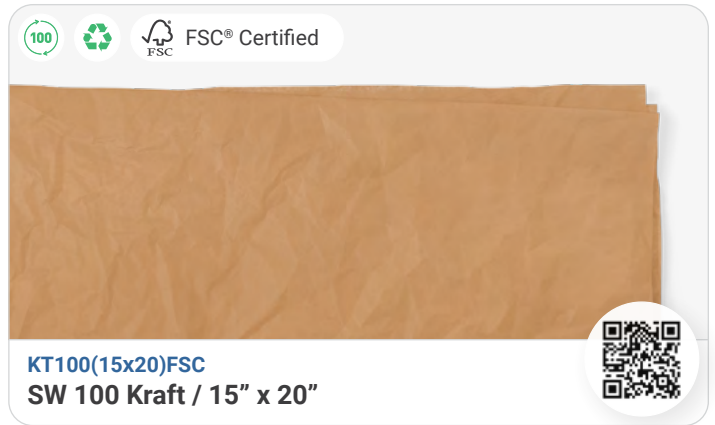
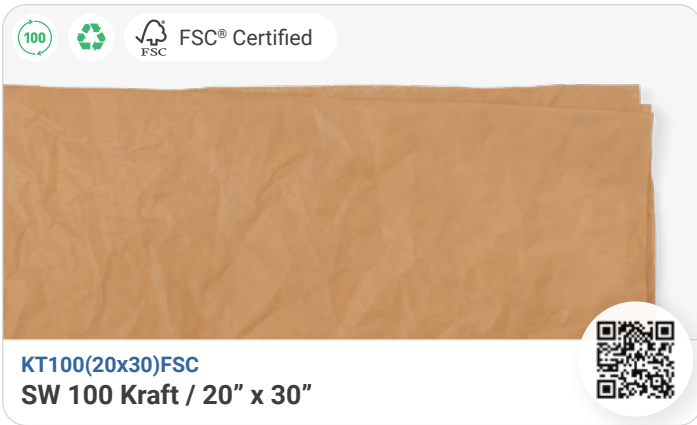
SatinWrap® 100

View SatinWrap® 100 online at:
seaman.eco/satinwrap-colors



The mark of
responsible forestry

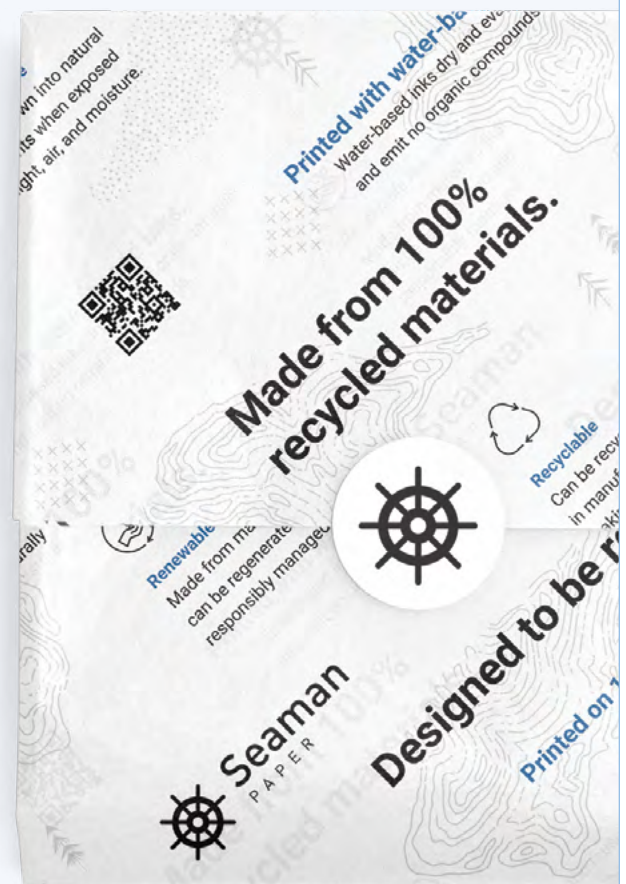




2-color custom printing available on SatinWrap® 100.

Custom print up to 2 colors with less than 25% ink coverage on SatinWrap® 100 Kraft or White. Print your brand logo or sustainability messaging as a scatter print to inform your customers about your sustainability initiatives – starting with using 100% recycled tissue paper to package your goods.

Custom print a QR code on your tissue paper to direct customers to a landing page on your website as a great way to bring interaction to your packaging.



SatinShred

Tissue Shred Void Fill

Our shredded tissue paper void fill is the perfect alternative to traditional crinkle fill. Create a sophisticated and upscale eCommerce unboxing while keeping your products in place during shipping. Our SatinShred tissue paper is FSC® certified, naturally biodegradable, and available in a rainbow of colors to express your brand.

Pair SatinShred void fill with custom printed SatinWrap® tissue paper to elevate your unboxing experience to the next level.

Cases

500 lb MOQ – You can select all 10 lb cases, all 25 lb cases, or a combination of both.



10 lb



25 lb



SatinShred

View SatinShred online at:
seaman.eco/satinshred



The mark of responsible forestry



Available in all SatinWrap® colors

Choose from any of our FSC® certified SatinWrap® solid colors.



100% Recycled SatinShred available

FSC® certified 100% recycled SatinWrap® 100 available in Kraft and White.



SatinWrap®

Waxed Tissue Paper

Water-resistant. Perfect for special non-food wrapping applications such as florist tissue.

Sheet Size

20" x 30" (50cm x 76cm)

Case Pack

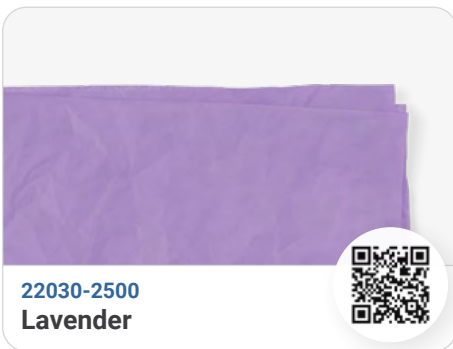
250 sheets/pack

5 packs/case



SatinWrap® – Waxed

View SatinWrap® Waxed online at:
seaman.eco/sw-waxed



22030-2500
Lavender

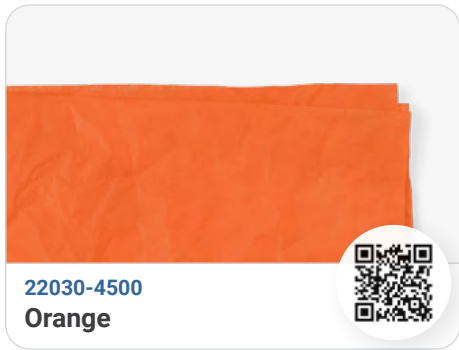
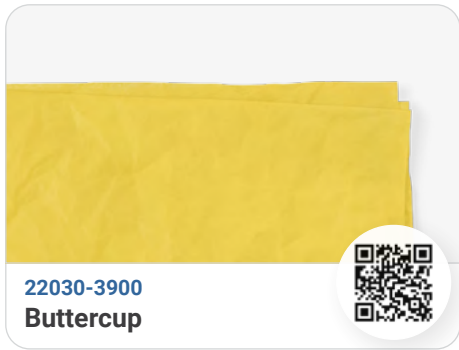
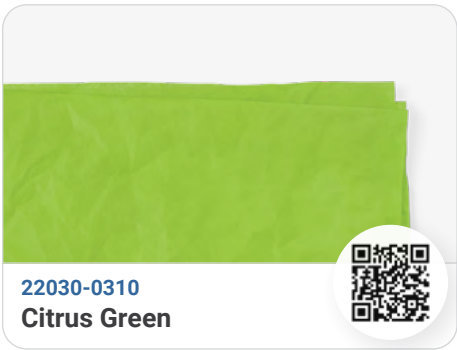
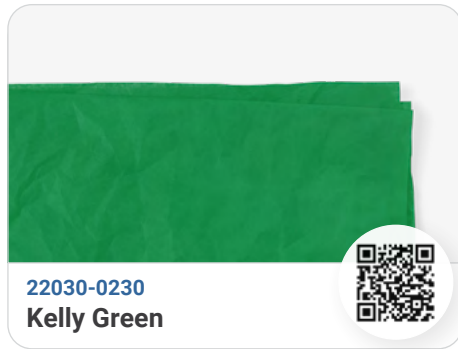


22030-1300
Cerise



22030-3100
Dark Pink





Tissue Assortments



Popular Assortment

1 Quire (24 sheets) of each of our top SatinWrap® colors



Spring Assortment

4 Quires (96 sheets) of Light Pink, Light Blue, Yellow, Peach, and Lavender



Random Assortment

400 sheets/ream
5 reams/case
Colors may vary case to case



Medley Mix

480 sheets/ream
5 reams/case
Colors may vary case to case



Medley Brights

480 sheets/ream
5 reams/case
Colors may vary case to case



Medley Lights

480 sheets/ream
5 reams/case
Colors may vary case to case



20" x 30" Sheets
Rose Gold Assortment

- 4 packs/case
 4 item interleave (200 interleaved sheets)
- Rose Gold on Blush
 - Rose Gold on White
 - Metallic Rose Gold
 - Blush



15" x 20" Sheets
Retail Therapy

- 8 packs/case
 4 item interleave (200 interleaved sheets)
- Rodeo Drive
 - Cerise
 - Beauty Counter
 - Cerise



20" x 30" Sheets
The Basics

- 4 packs/case
 3 item interleave (240 interleaved sheets)
- White Dots on Black
 - Black and White Pinstripe
 - Black Dots on White



20" x 30" Sheets
Spot On

- 4 packs/case
 3 item interleave (200 interleaved sheets)
- Spot On
 - Cerise
 - Orange



50 Arm Spiral Display
 50 arms swivel to "rainbow" SatinWrap® colors and stock designs. 68" tall with a 24" circular base and 22" side arms.



20 Arm Counter Top Display
 Holds 20 SatinWrap® colors that "waterfall" on stationary arms. 31 1/4" tall x 23" wide x 15" deep.