



planet packaging

Welcome to our custom labels & tags catalog !

We are proud to have one of the most well-respected names in the hot stamp and Digital label industry. Look inside for information, samples, and pricing on:

- ◆ *Custom Hot Stamp Labels*
- ◆ *Stock Items - labels, gift cards, enclosure cards,*
- ◆ *Custom Hot Stamp Gift & Business Cards*
- ◆ *Custom Hot Stamp Enclosure Cards*
- ◆ *Custom Hot Stamp Hang Tags*
- ◆ *Custom Ink Print Labels*
- ◆ *Custom Digital Labels and Tags*

Why Hot Stamp?

Our Hot Stamping technique is a very striking and impressive method of printing. This unique process is unequalled in its ability to create exquisite, eye-catching labels that will truly make your product stand out. Foils are hot stamp applied by a hot plate transfer of foil to paper, enabling the brightness and the full, rich look of the foil to come through.

We use the highest quality materials so that your finished label reflects nothing but the finest workmanship and masterful detailing only hot stamping can produce.

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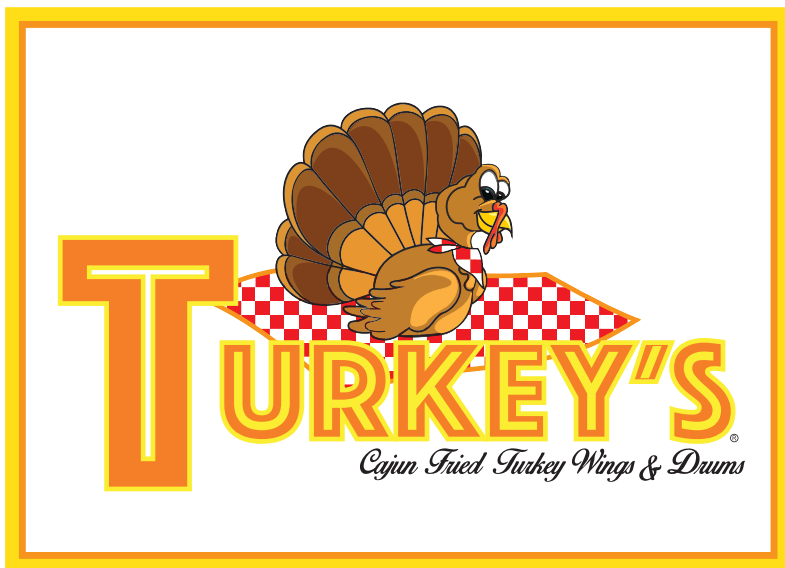
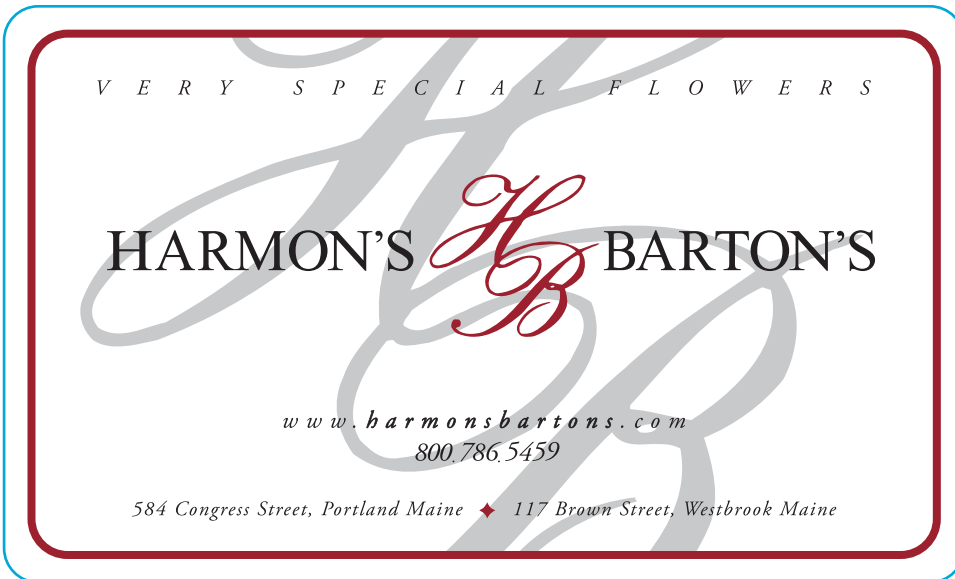
STANDARD TYPE STYLES

Size will be scaled to fit your Labels
Point Size Shown is 18 pt.

- L11 Helios Light (Swiss) ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L12 Helios Bold (Swiss) ABCDEFGHIJKLMNOPQRSTUVWXYZ
Z abcdefghijklmnopqrstuvwxyz 123456789 - "&!?,,"
- L13 Century Textbook Bold ABCDEFGHIJKLMNOPQRS
TUVWXYZ abcdefghijklmnopqrstuvwxyz1234567890
- L14 Century Textbook Italic *ABCDEFGHIJKLMN OPQRSTUVWXYZ*
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L15 Souvenir ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L16 Oracle Bold(Zapf Humnst) ABCDEFGHIJKLMNOPQRSTU
WXYZ abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L17 Cooper Black ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L18 Lisbon Cursive (Lydian Cursive) *ABCDEFGHIJKLMN OPQRSTUVWXYZ*
XYZ abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L19 Commercial Script *ABCDEFGHIJKLMN OPQRSTUVWXYZ*
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L20 Brush Script *ABCDEFGHIJKLMN OPQRSTUVWXYZ*
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L21 Park Avenue *ABCDEFGHIJKLMN OPQRSTUVWXYZ*
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L22 Murphy Hill Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"
- L23 Old English Text ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZ abcdefghijklmnopqrstuvwxyz 1234567890 - "&!?,,"

- L24 **Broadway** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890- “&!?,”
- L25 **Arial Light** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L26 **Arial Bold** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L27 **Caslon** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L28 **DURANGO** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 - “&!?,”
- L29 **Dutch Light** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L30 **Dutch Bold** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L31 **Parisian** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L32 *Philly Allegro* ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L33 **Technical** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L33 **Times New Roman** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L34 **University Roman** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L35 **Wedding Text** ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”
- L36 *Zapf Chan* ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890 - “&!?,”





FOUR - COLOR PROCESS

PRICE GROUP	500	1,000	2,500	5,000	10,000	25,000
Group 1 Per Thousand Per Quantity	\$ 290.62	\$ 301.88	\$ 131.25 328.12	\$ 75.43 377.15	\$ 46.87 468.70	\$ 29.99 749.75
Group 2 Per Thousand Per Quantity	\$ 299.99	\$ 318.74	\$ 150.00 357.15	\$ 91.87 459.35	\$ 65.63 656.30	\$ 46.87 1,171.75
Group 3 Per Thousand Per Quantity	\$ 309.37	\$ 333.75	\$ 161.25 403.12	\$ 105.00 525.00	\$ 78.75 787.50	\$ 60.00 1500.00
Group 4 Per Thousand Per Quantity	\$ 325.32	\$ 365.62	\$ 193.13 482.82	\$ 136.88 684.40	\$ 106.88 1068.80	\$ 92.10 2,302.40
Group 5 Per Thousand Per Quantity	<h2>Call for quote</h2>					

Prices listed are per thousand, and include (60LB Semi gloss with perm adhesive) background color and Four-color process.

Additional Cost- Laminating Add 10% for gloss and 15% for matte laminate.
Custom Paper 7% to base price (Poly, Clear, Silver and white)
Specialty Paper 15% to base price (Wet strength)

Art Preparation/Pre-pres- A \$30.00 charge will apply on all new orders.

Art Requirements: We accept Macromedia Freehand, Adobe Illustrator, Coral Draw which all should be saved as EPS with fonts converted, Quark Express with all supporting files fonts/images in a . Zip file, and Adobe Photoshop saved as a .tif or at least 300 dpi or 1200 dpi if bitmaps.

PROOFS: A PDF proof is submitted with no charge, however if changes are requested from original copy or layout, there will be a minimum charge of \$15.00 for "Author's Change". If a hard color proof is requested there will be a charge of \$ 24.00. Cancellation of any order after completion of artwork will be billed \$ 15.00

COPY CHANGE CHARGE: A \$10.00 charge will apply if any copy change is made during the label run. Minimum order is 500 labels.

PMS: color matches are not available. PMS colors will be built utilizing the 4 process colors, orange and violet. We can come close to most PMS colors but cannot guarantee a perfect match using this method.

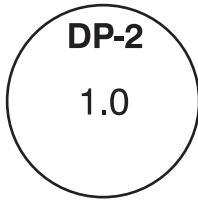
DELIVERY: Normal delivery is 7 working days after receipt of APPROVED Proof. Add 15% to base price for RUSH order. Digital Press Ready Art must be sent with the order. Guaranteed delivery for rush order is 5 working days for new order and 3 working days for reorders.

GROUP 1 4 COLOR PROCESS DIES



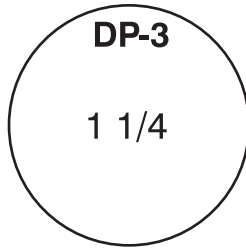
DP-1

3/4



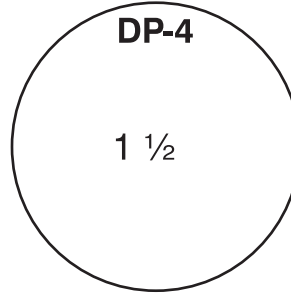
DP-2

1.0



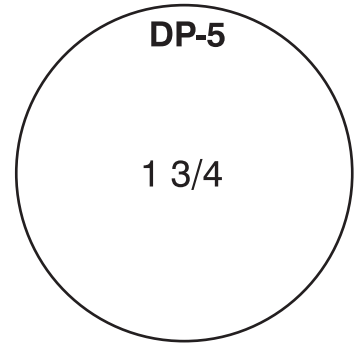
DP-3

1 1/4



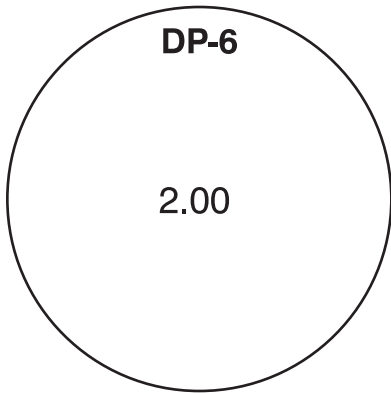
DP-4

1 1/2



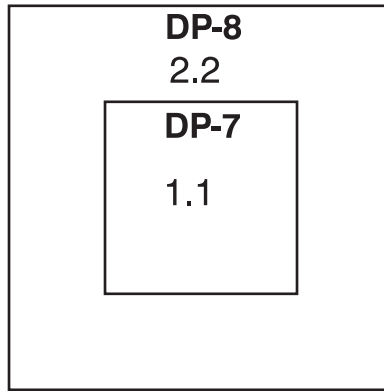
DP-5

1 3/4



DP-6

2.00

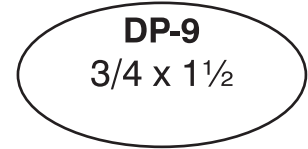


DP-8

2.2

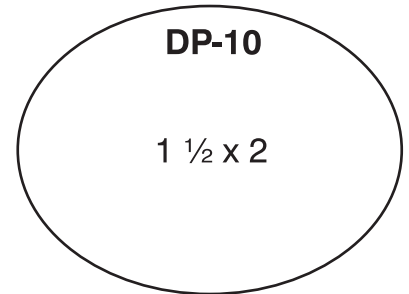
DP-7

1.1



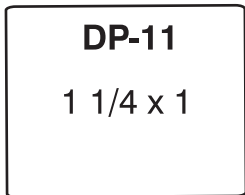
DP-9

3/4 x 1 1/2



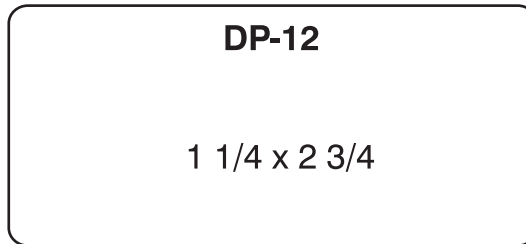
DP-10

1 1/2 x 2



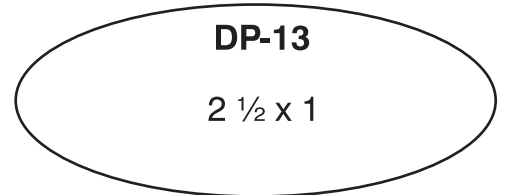
DP-11

1 1/4 x 1



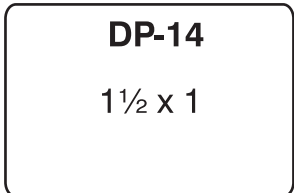
DP-12

1 1/4 x 2 3/4



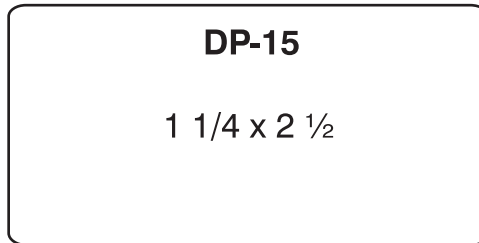
DP-13

2 1/2 x 1



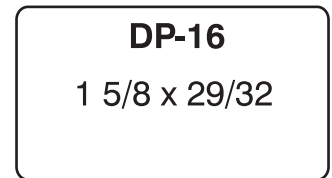
DP-14

1 1/2 x 1



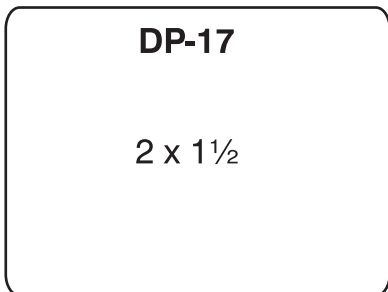
DP-15

1 1/4 x 2 1/2



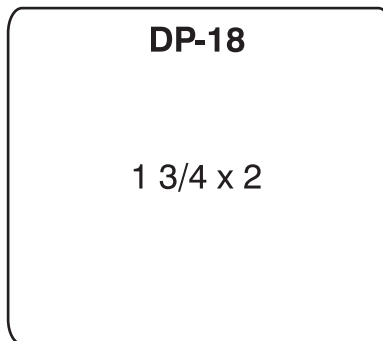
DP-16

1 5/8 x 29/32



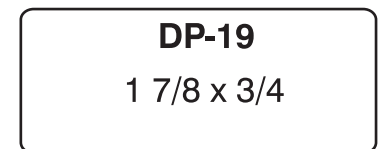
DP-17

2 x 1 1/2



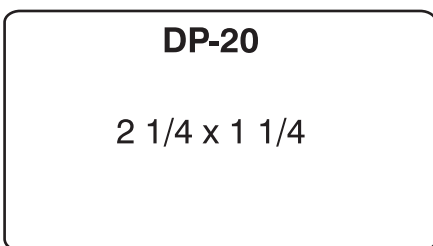
DP-18

1 3/4 x 2



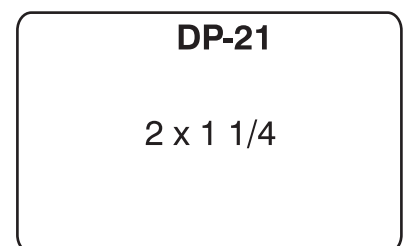
DP-19

1 7/8 x 3/4



DP-20

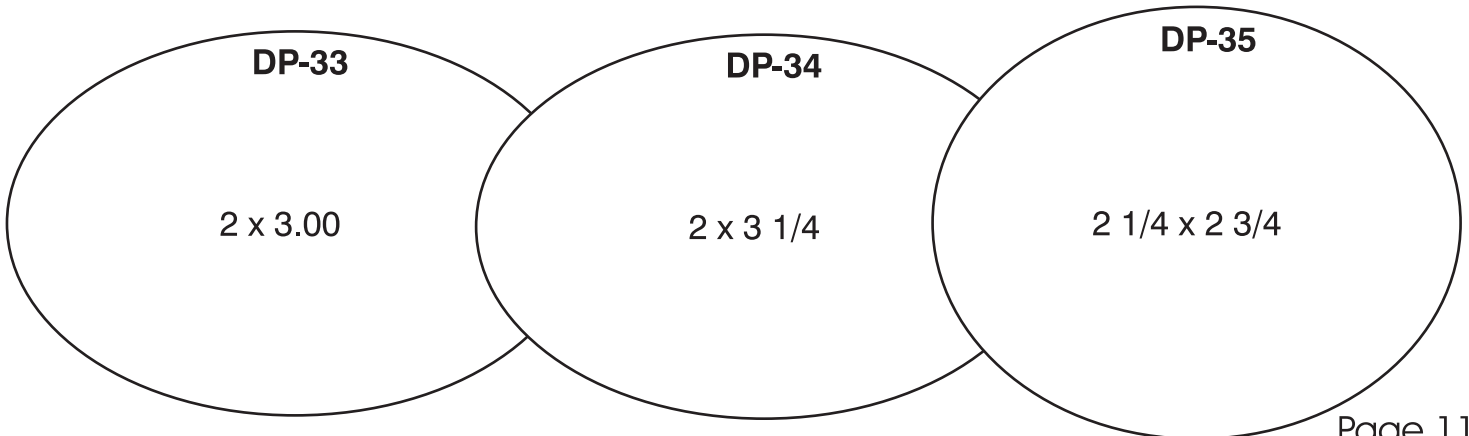
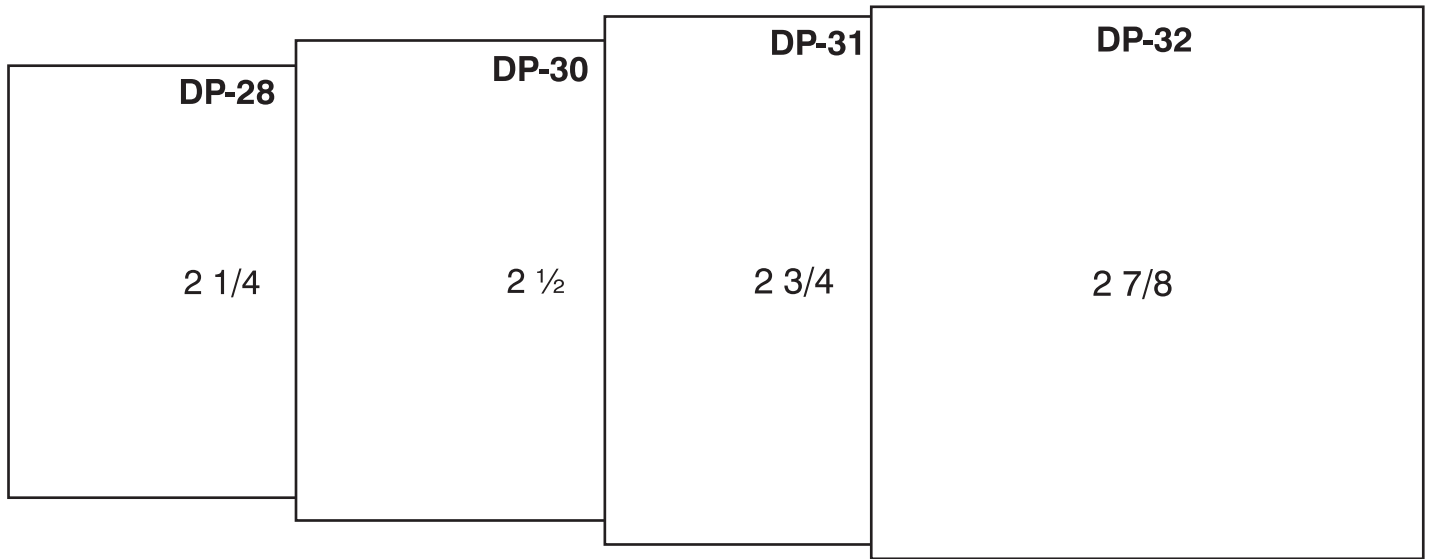
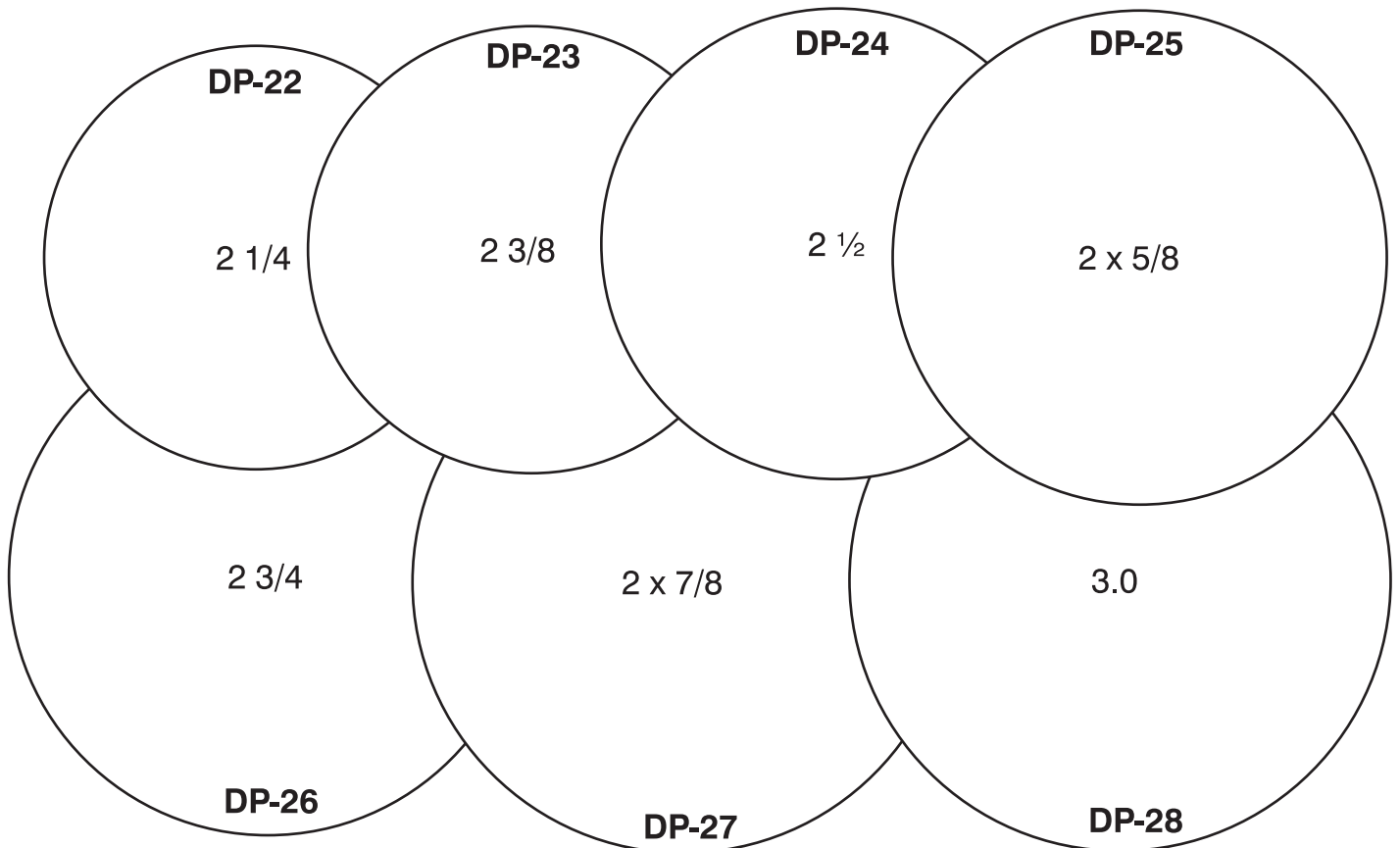
2 1/4 x 1 1/4



DP-21

2 x 1 1/4

GROUP 2 4 COLOR PROCESS DIES



GROUP 2 4 COLOR PROCESS DIES

DP-36

$2 \frac{1}{2} \times 3$

DP-37

$1 \frac{1}{2} \times 3.00$

DP-39

$1 \frac{5}{16} \times 4$

DP-38

$1 \frac{3}{4} \times 3 \frac{1}{2}$

DP-40

$1 \frac{1}{2} \times 3 \frac{1}{2}$

DP-41

$3 \frac{1}{4} \times 2$

DP-42

2×3

DP-43

$2 \times 3 \frac{1}{4}$

DP-44

2×4

GROUP 2 4 COLOR PROCESS DIES

DP-45

2 x 3

DP-46

1 31/32 x 3.5

DP-47

2 7/8 x 2

DP-48

2 1/4 x 2 5/8

DP-49

1 1/4 x 4.00

GROUP 3 4 COLOR PROCESS DIES

DP-50

3 1/4

DP-51

3 1/2

DP-52

3 7/8

DP-53

4

GROUP 3 4 COLOR PROCESS DIES

DP-54 3 7/8 x 3 7/8

DP-55

3 x 3

DP-56

2 x 4

DP-57

2 3/8 x 3 1/2

DP-58

2 x 4 1/4

DP-60

1 3/4 x 4

DP-59

1 3/4 x 5

DP-61

1 1/2 x 5 3/4

DP-62

1 5/8 x 7 1/2

GROUP 3 4 COLOR PROCESS DIES

DP-63

$3 \times 3 \frac{3}{4}$

DP-64

$1 \frac{3}{4} \times 5 \frac{1}{4}$

DP-65

$1 \frac{3}{4} \times 6 \frac{1}{2}$

DP-66

$2 \frac{1}{2} \times 4$

DP-67

2×5

DP-68

2×6

Group 3 4 COLOR PROCESS DIES

DP-69

$2 \frac{1}{2} \times 4$

DP-70

$2 \frac{1}{2} \times 5 \frac{1}{2}$

DP-88

$2 \frac{3}{4} \times 4 \frac{3}{4}$

GROUP 4 4 COLOR PROCESS DIES

DP-71

$2 \frac{1}{4} \times 6 \frac{1}{2}$

GROUP 4 4 COLOR PROCESS DIES

DP-73

$2 \frac{1}{4} \times 6 \frac{1}{2}$

DP-72

$2 \frac{1}{4}$
x
 $7 \frac{3}{4}$

DP-74

3×5

DP-77

4×4

DP-76

$4 \frac{1}{2}$

GROUP 5 4 COLOR PROCESS DIES

7 DP-78

6 1/2 DP-79

5 7/8 DP-80

5 1/2 DP-81

5' DP-75

DP-82

5 1/2 x 5 1/2

GROUP 5 4 COLOR PROCESS DIES

3 7/8 x 8 3/4

DP-83

3 x 8 1/2

DP-84

2 1/4 x 8

DP-85

DP-86

3 1/2 x 5

DP-87

3 1/2 x 5 1/2



DAMAGE!!

NAME _____

EMP. ID # _____

DATE _____

REASON FOR DAMAGE _____

RECORD SKU # HERE OR
APPLY BARCODE LABEL

JDA REASON CODE

CD: CUSTOMER DAMAGE

SD: IN-STORE DAMAGE

RD: RECEIVED DAMAGE

**** MANAGEMENT APPROVAL ****

FROM

BOB LIEPSNER & ASSOC.
CONTRACT ART SALES
1531 CHARLOTTE
KANSAS CITY, MO 64108
816/221-2445

TO:

PRICE GROUP	2,000	3,000	4,000	5,000	10,000	15,000	25,000	50,000
Group 1	60.00	54.08	47.84	40.56	28.08	23.92	17.68	15.60
Per Thousand								
Per Quantity	124.00	162.24	191.36	202.80	280.80	358.80	442.00	780.00
Group 2	78.00	68.64	58.24	52.00	41.60	38.48	27.04	20.80
Per Thousand								
Per Quantity	156.00	205.92	232.96	260.00	416.00	577.20	676.00	1040.00
Group 3	92.56	83.20	70.72	68.64	59.28	55.12	43.68	31.20
Per Thousand								
Per Quantity	185.12	249.60	282.88	343.20	592.80	826.80	1092.00	1560.00
Group 4	102.96	92.56	83.20	80.08	67.60	62.40	52.00	41.60
Per Thousand								
Per Quantity	205.92	277.68	332.80	400.40	676.00	936.00	1300.00	3200.00
Group 5	140.40	131.04	118.56	112.32	101.92	99.84	88.40	78.00
Per Thousand								
Per Quantity	280.80	393.12	474.24	561.60	1019.20	1497.60	2210.00	3900.00

Prices listed are per thousand, and include **(White Gloss or White matte)** background colors and one imprint (**ink**) color.

Ink Imprint Colors	Bright Gold	Navy Blue 655c	Ivory 740c	Fern Green 343c	Black c	Red 485c	Maroon 222c	Brown 476c	Reflex Blue	Lime Green 375c
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ADDITIONAL COSTS

Additional imprint (Ink) colors, add 25% per color to base price.

Clear Mylar **Over laminate**, add 30% to base price.

Order without an imprint (Ink) color deduct 20% from base price.

For PMS Color Match Add **\$62.00** per color

For Custom Background colors add 10% to base price

PREPARATION CHARGE (Art & Plate) - \$40.00 on all new orders.

This one-time charge includes composition of simple artwork, duplication of logo, and use of standard type styles. Clean, black and white copy is required. Special art, hand lettering and new die shapes will be billed at cost. **Additional print colors** require additional plate charges, add **\$26.00** per color prep, and plates.

Proofs will be submitted upon request without charge, however if changes are requested from original copy or layout, there will be a minimum charge of \$15.00 for "Author's Change". Cancellation of any order after completion of artwork will be billed \$15.00.

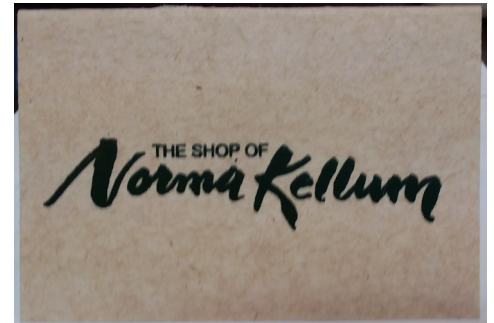
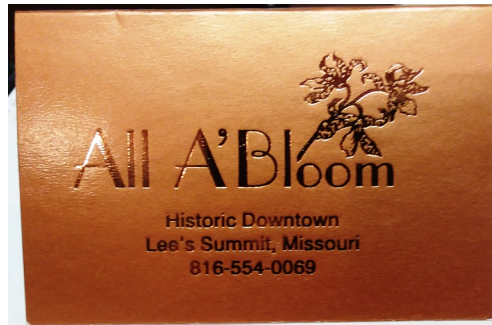
MATERIAL/PLATE CHANGE

A charge will apply if any change in background color or ink color or plate is made during a label run. Call for Quote (Minimum order 3,000 labels).

DELIVERY

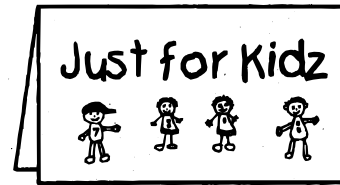
Normal delivery is 2-3 weeks after receipt of APPROVED Proof.

Add 50% to base price for *RUSH* orders. Camera ready artwork *must* be sent with order, and a proof approval will *not* be submitted. Guaranteed delivery for rush orders - 10 working days for new orders, 5 working days for re-orders.



Custom Hot Stamp Enclosure Cards

Approximate Card Size: 3" x 2" Folded
10 Point Card Stock



- **ALL PRICES INCLUDE: ONE BACKGROUND COLOR & ONE IMPRINT COLOR.**
- **ALL HOT STAMP (PRINT) COLORS AVAILABLE**

Prices for STANDARD BACKGROUND COLORS:

Brite Gold, Matte Gold, Brite Silver, Matte Silver, White Matte, White Gloss

	500	1000	2500	5000	10,000	15,000	20,000
Per 1000	\$96.20	\$153.92	\$130.00	\$110.24	\$98.80	\$83.20	\$70.72
Per Quantity			\$325.00	\$551.20	\$988.00	\$1248.00	\$1414.40

Prices for CUSTOM BACKGROUND COLORS:

High Gloss: Black, Brown, Buff, Grey, Hunter Green, Ivory, Light Pink, Maroon, Navy, Red, Royal Blue, Yellow.
Matte: Black, Brown Kraft, Oatmeal.

	500	1000	2500	5000	10,000	15,000	20,000
Per 1000	\$111.80	\$178.88	\$151.84	\$128.96	\$114.40	\$97.76	\$83.20
Per Quantity			\$379.60	\$644.80	\$1144.00	\$1,466.40	\$1664.00

HOT STAMP & EMBOSSED CUSTOM ENCLOSURE CARDS
*Add 30% to the base price. *Oatmeal and Kraft unavailable for this process.*
Set-up Charge - \$45.00

ART-PREP-PLATE

Set up charge \$30.00 (one color print), add \$15.00 for each additional print color.

- HOLE PUNCHING** - Upper left corner add \$10.00 per thousand.
- DOUBLE STICK TAPE** - Add \$10.00 per thousand.
- TWO COLOR PRINT** - Add 30% to base price.
- NO IMPRINT** - Plain Enclosure Cards, deduct 20%.
- FRONT & BACKSIDE PRINTING**- Add 50% to base price.

EARRING & NECKLACE HOLDERS

	1000	2500	5000	10,000	15,000	25,000	50,000
GROUP 1	142.00	90.00	72.00	56.00	51.00	46.00	37.00
GROUP 2	165.00	107.00	93.00	77.00	71.00	66.00	56.00

Prices are per 1000, includes one background color and one hot stamp imprint color, One time set up fee and prep fee of \$30.00 on all new orders. Typesetting, stock cut, reproduction of camera ready art, and enlarging or reducing of your logo to fit the die shape is included.

Group 1 Pricing consists of Dies with 100 Series numbers.
 Group 2 Pricing consists of Dies with 200 Series numbers.

ADDITIONAL HOT STAMP COLORS
 are 30% Extra On Base Price, plus \$15.00 for additional Plate.

BACKSIDE HOT STAMPING
 add 50% to Base Price

PLASTIC PVC TAGS
 100% Water Proof

- Clear
- Clear Frosted
 Add 10% to base price

COPY CHANGE
 are \$15.00 each with a minimum order of 2500 tags.

COLOR CHANGE
 both material and/or Hot Stamp Foil is \$15.00 per change with a minimum total of 2500 tags.

BACKGROUND COLORS (same colors as label stock)

Black Gloss	Buff Gloss	Gray Gloss	Jade Green Gloss	Red Glo	Silver Matt
Black Matt	Dark Green Matt	Green Glo	Lt. Pink Gloss	Red Gloss	White Gloss
Brown Gloss	Gold Brite	Hunter Green Gloss	Maroon Gloss	Royal Blue Gloss	White Matt
Brown Kraft	Gold Matt	Ivory	Oatmeal	Silver Brite	Yellow Gloss

(All Tags have White Backside Matte Finish • Gloss Colors difficult to write on.)

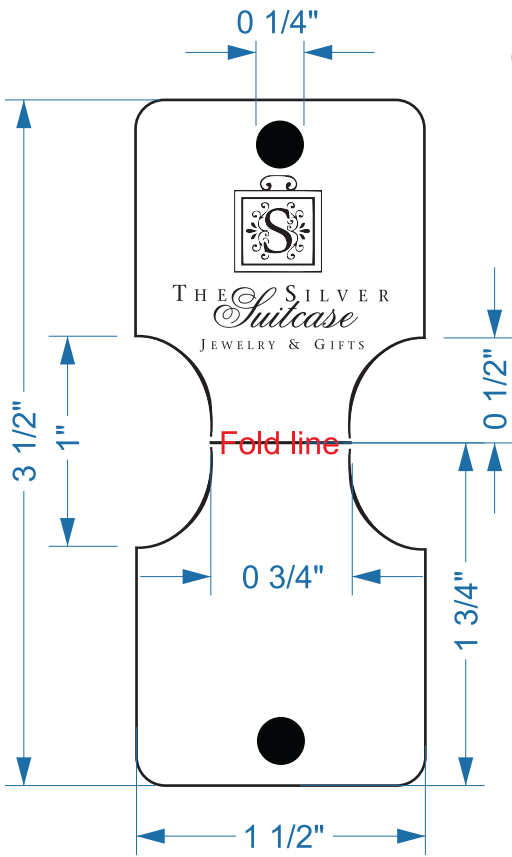
HOT STAMPING IMPRINT COLORS (same colors as Label imprints)

Black	Brite Pink	Fushia Foil	Hot Pink	Medium Green	Red	Teal Foil
Black Gloss	Brown	Gold	Ivory	Navy Blue	Red Foil	Turquoise
Blue	Copper	Gray	Lavender	Pale Blue	Silver	White
Blue Pearl	Fern Green	Green Foil	Maroon	Purple	Slate Blue	Yellow
				Purple Foil	Teal	

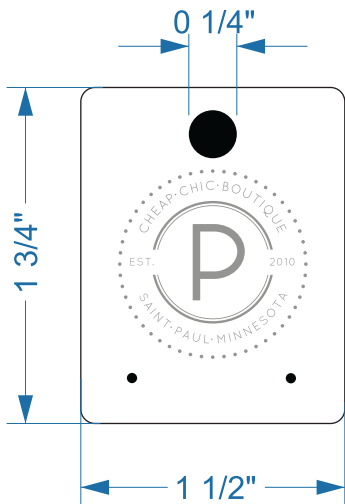


Necklace Hanger

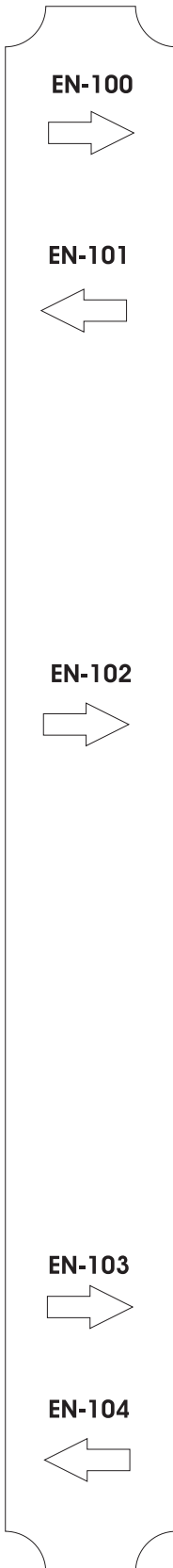
Group 1



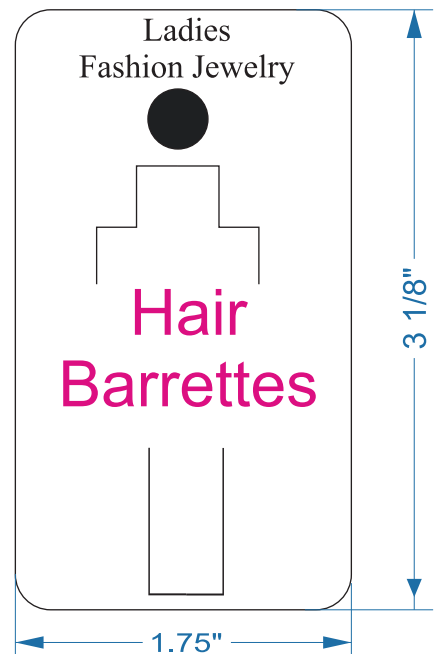
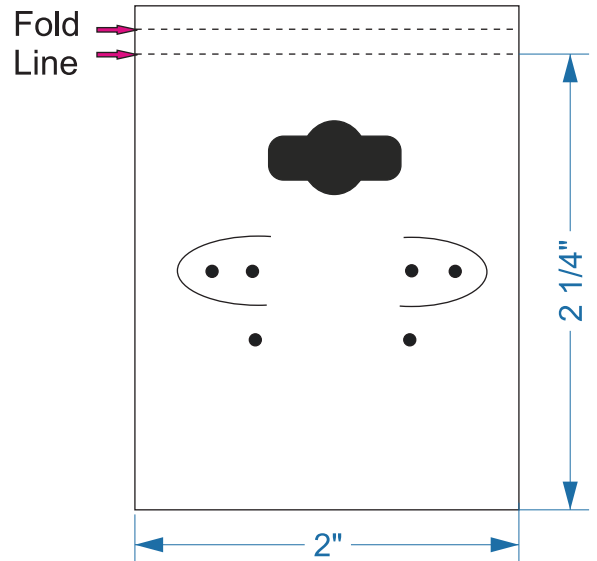
Necklace Hanger



Earring Holder



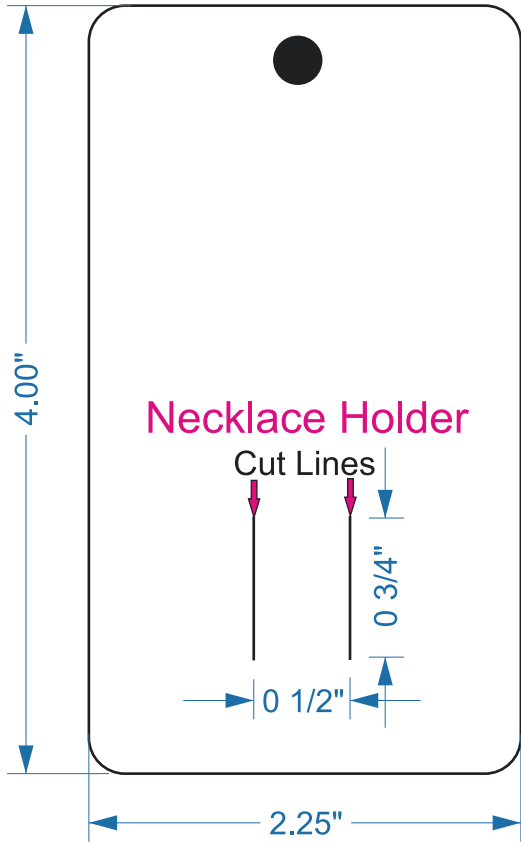
Necklace or Earring Holder



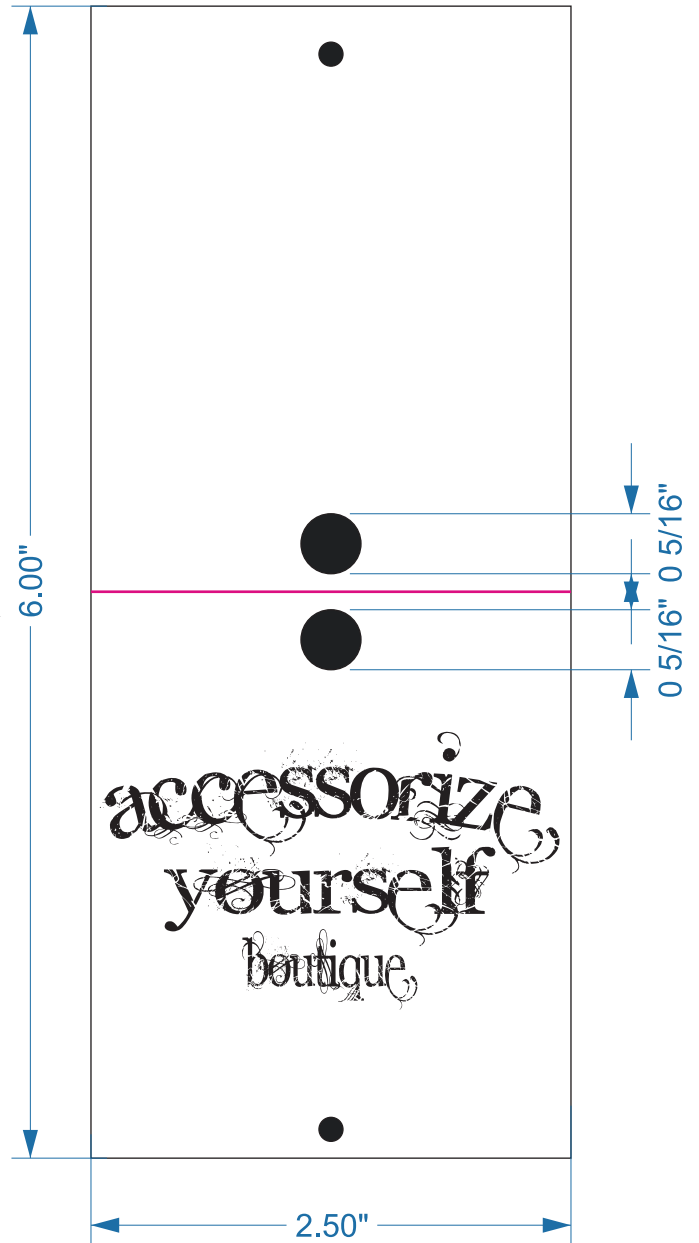
Ladies Fashion Jewelry
Hair Barrettes

Group 2

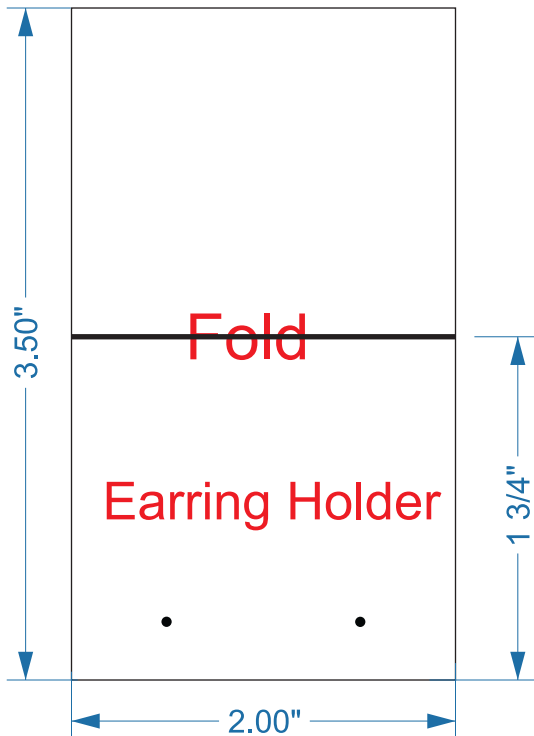
EN-206



EN-207

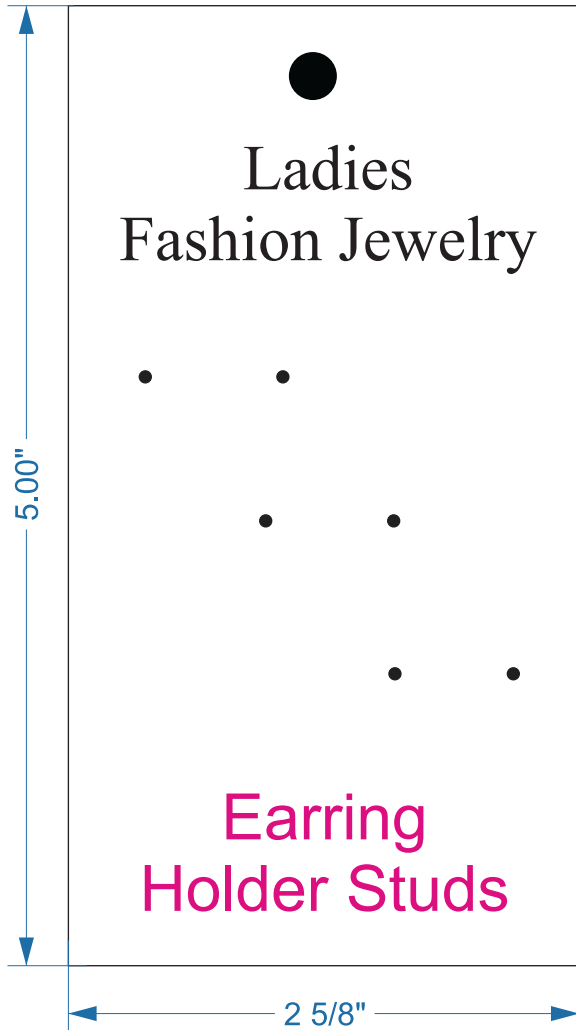


EN-208

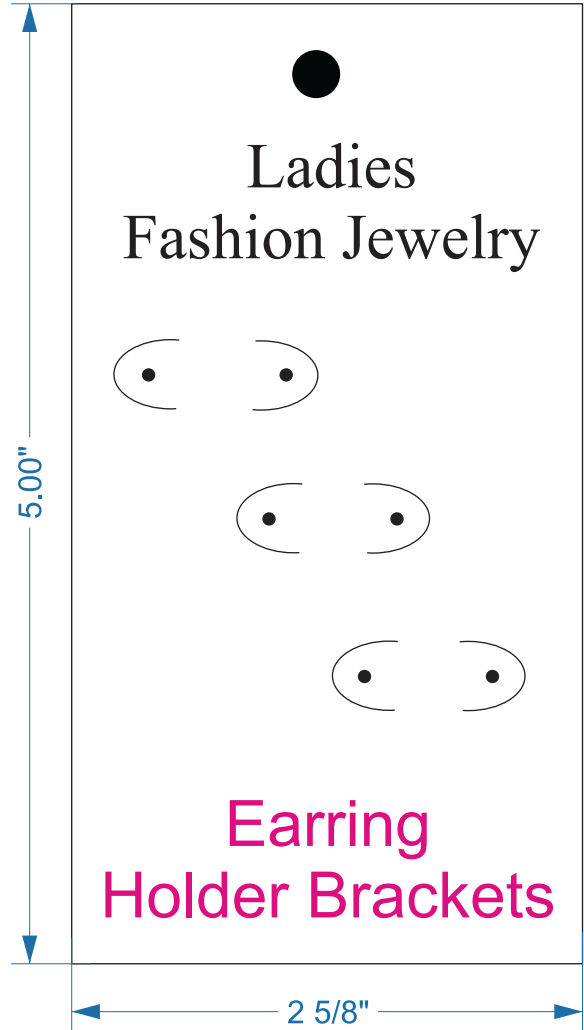


Group 2

EN-209



EN-210



PRICE GROUP	500	1,000	2,500	5,000	10,000	15,000	25,000	50,000
Group 1 Per Thousand Per Quantity		126.77	76.06	60.63	49.61	42.44	38.87	32.52
			190.15	303.15	496.10	636.64	971.75	1626.00
Group 2 Per Thousand Per Quantity		143.31	86.54	68.90	54.02	48.79	44.10	35.83
			216.35	344.50	540.20	731.85	1102.50	1791.50
Group 3 Per Thousand Per Quantity		165.36	103.08	89.30	74.14	69.90	63.39	53.47
	103.38		257.70	446.50	741.40	1033.50	1584.75	2673.50
Group 4 Per Thousand Per Quantity		225.99	140.00	121.26	100.32		Quote	
	141.25		350.00	606.30	1003.20			
Group 5 Per Thousand Per Quantity		295.44	181.89	157.64	131.19		Quote	
	184.65		454.72	788.20	1311.90			

Prices listed are per thousand, and include all background colors and one imprint (hot stamp) color. Brite Gold and Brite Silver Embossed/Burnished labels are also included in these prices. (See reverse side for *Foil Blind Stamped and Embossed* label prices).

ADDITIONAL COSTS

Additional imprint (hot stamp) colors, add 30% per color to base price.
Clear Mylar Overlaminates, add 30% to base price.
Order without an imprint (hot stamp) color deduct 20% from base price.

PREPARATION CHARGE (Art & Plate) - \$30.00 on all new orders.

This one-time charge includes composition of simple artwork, duplication of logo, and use of standard type styles. Clean, black and white copy is required. Special art, hand lettering and new die shapes will be billed at cost. Additional print colors require additional plate charges, add \$15.00 per color for art, prep, and plates.

PROOFS

Proofs will be submitted upon request without charge, however if changes are requested from original copy or layout, there will be a minimum charge of \$15.00 for "Author's Change". Cancellation of any order after completion of artwork will be billed \$15.00.

MATERIAL/PLATE CHANGE

A \$15.00 charge will apply if any change in background color, hot stamp color or plate is made during a label run. (Minimum order 2,500 labels).

BLIND EMBOSSED / BURNISHED LABELS

Available in Brite Gold and Brite Silver only. Very bold type styles and logos reproduce best with this type of printing.

DELIVERY

Normal delivery is 2-3 weeks after receipt of APPROVED Proof.
Add 50% to base price for RUSH orders. Camera ready artwork *must* be sent with order, and a proof approval will not be submitted. Guaranteed delivery for rush orders - 10 working days for new orders, 5 working days for re-orders.

FOIL STAMPED AND EMBOSSED LABELS

PRICE GROUP	500	1,000	2,500	5,000	10,000	15,000	25,000	50,000
Group 1								
Per Thousand		164.81	99.88	78.82	64.49	55.17	50.52	42.28
Per Quantity			249.70	394.10	644.90	827.55	1263.00	2114.50
Group 2								
Per Thousand		186.31	112.50	89.58	70.22	63.42	57.33	46.58
Per Quantity			281.25	447.90	702.20	951.30	1433.25	2329.50
Group 3								
Per Thousand		214.97	133.99	116.09	96.39	89.58	82.41	69.50
Per Quantity	134.36		334.97	580.45	963.90	1343.70	2060.25	3475.50
Group 4								
Per Thousand		293.79	182.01	157.64	130.41		Quote	
Per Quantity	183.63		455.03	788.20	1304.10			
Group 5								
Per Thousand		384.07	236.47	204.93	170.54		Quote	
Per Quantity	240.05		591.18	1024.65	1705.40			

BACKGROUND COLORS AVAILABLE

Dull (Matte) Gold, Dull (Matte) Silver, & White Matte

FOIL PRINT COLORS AVAILABLE

Gold Foil, Silver Foil, Cooper Foil, Red Foil,
Green Foil, Fuschia Foil, Purple Foil & Gun Metal

Rose Pearl, Light Blue Pearl & Lavender Pearl
(Printed on White Matte background only)

PREPARATION CHARGE (Art & Plate) - \$45.00 on all new orders.

This one-time charge includes composition of simple artwork, duplication of logo, and use of standard type styles. Clean, black and white copy is required with orders.

Solid and inset borders available, NO BUTT CUTS.

PROOFS

Proofs will be submitted upon request without charge, however if changes are requested from original copy or layout, there will be a minimum charge of \$20.00 for "Author's Change". Cancellation of any order after completion of artwork will be billed \$20.00.

MATERIAL/PLATE CHANGE

A \$20.00 charge will apply if any change in background color, hot stamp color or plate is made during a label run. (Minimum order 2,500 labels).

DELIVERY

Normal delivery is 2-3 weeks after receipt of APPROVED Proof.

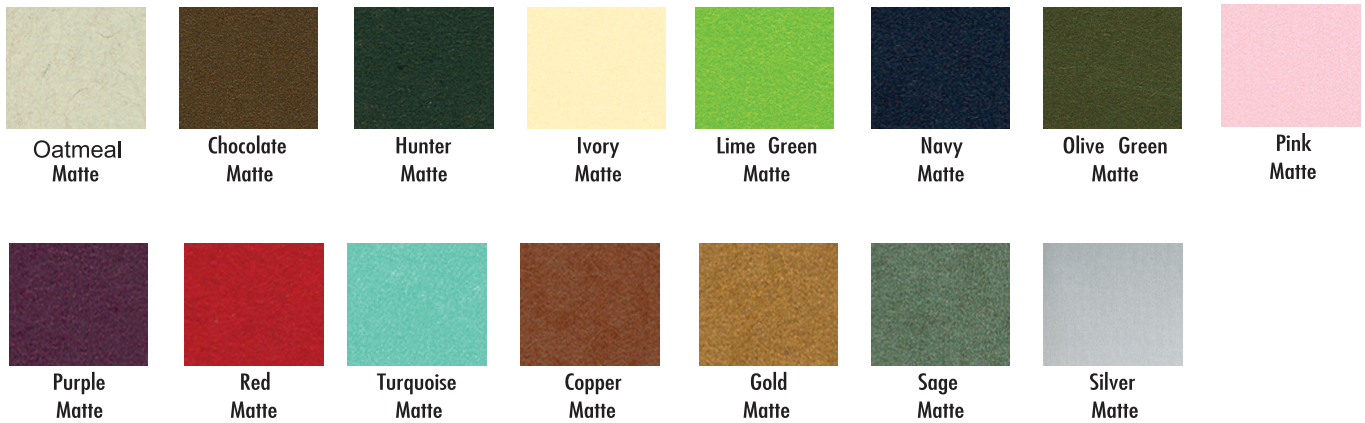
Add 50% to base price for RUSH orders. Camera ready artwork *must* be sent with order, and a proof approval will *not* be submitted. Guaranteed delivery for rush orders - 10 working days for new orders, 5 working days for re-orders.

BACKGROUND COLORS

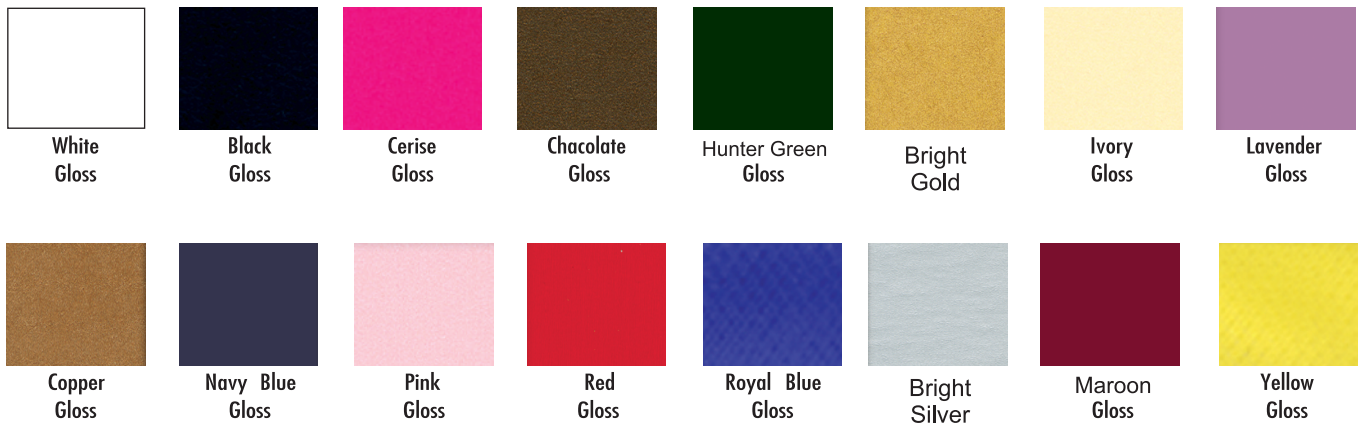
Hot Stamping



Matte Colors



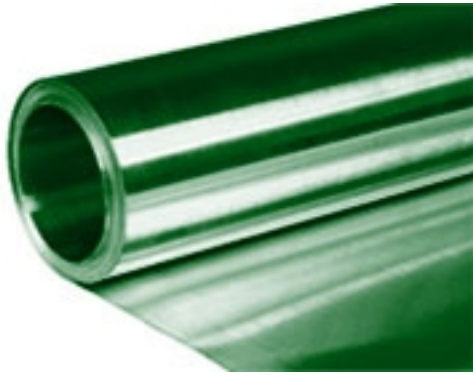
Gloss Colors



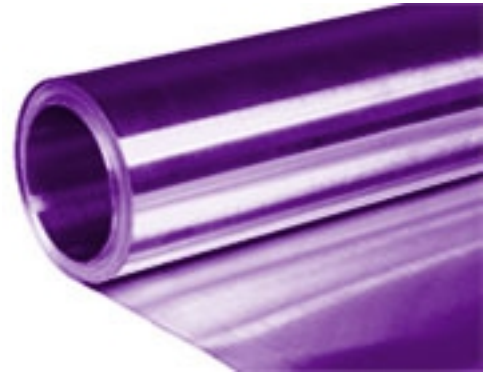
FOIL SHADES



COPPER FOIL



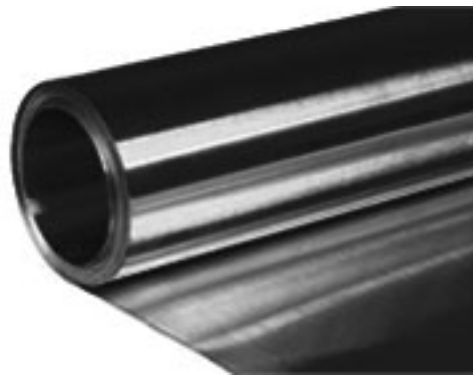
GREEN FOIL



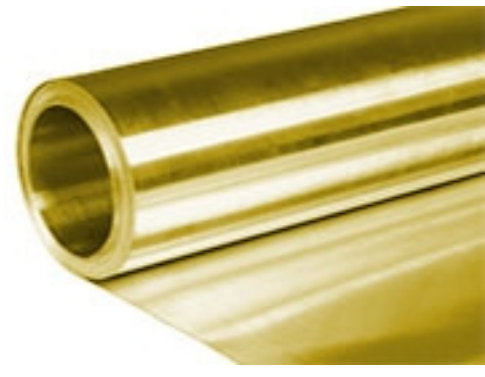
PURPLE FOIL



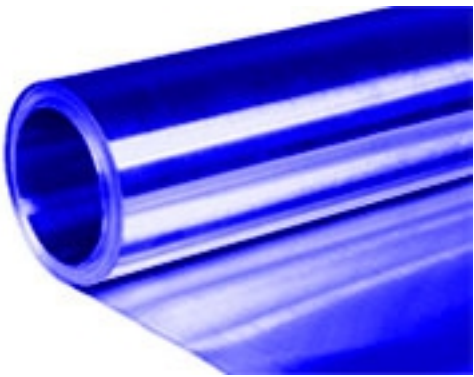
FUSHIA FOIL



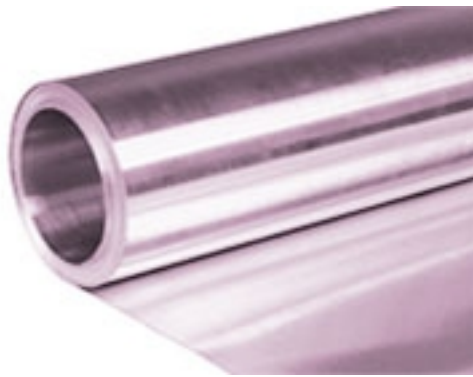
BLACK FOIL



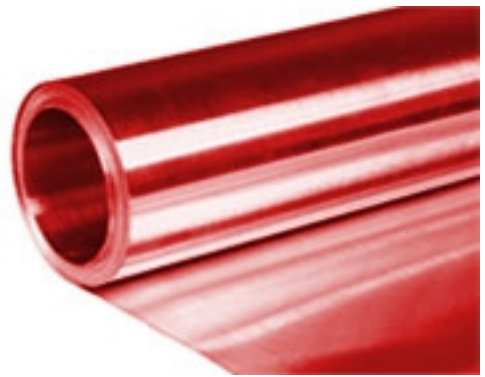
GOLD FOIL



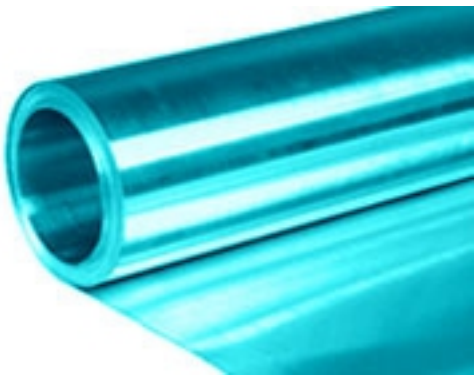
BLUE FOIL



SILVER FOIL



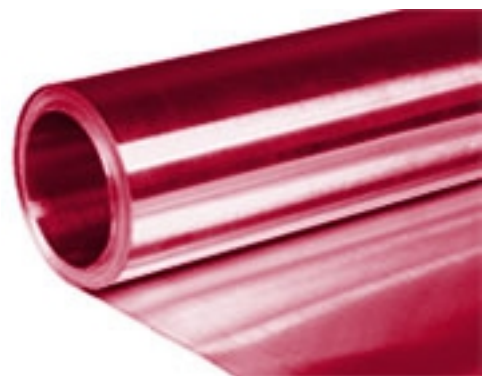
RED FOIL



TEAL FOIL



GUN METAL FOIL



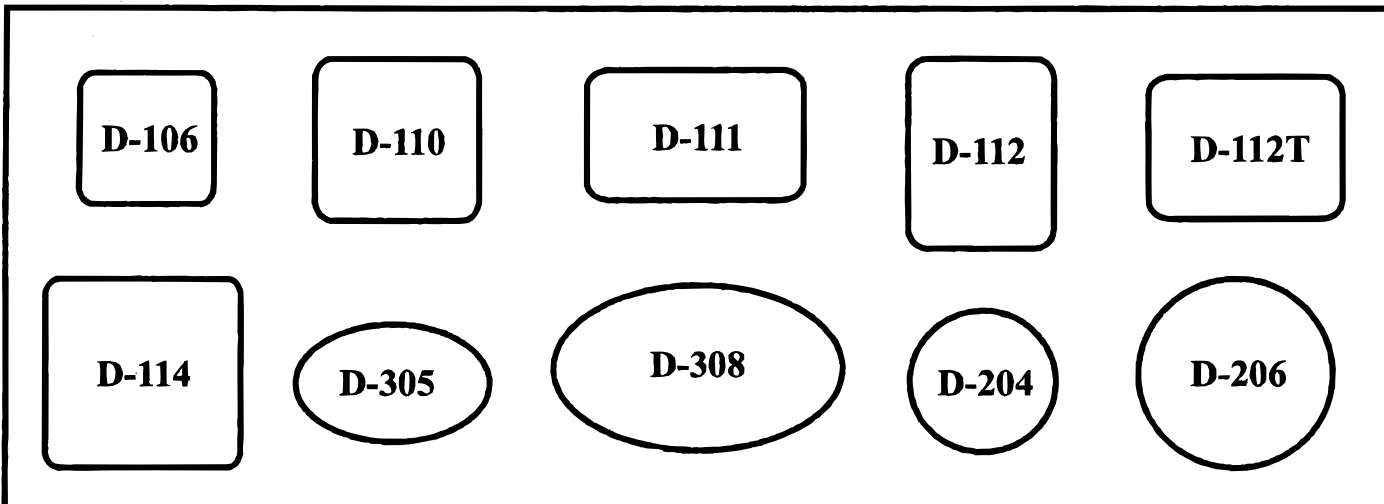
HOT LIPS RED FOIL

MATTE COLORS

Hot Stamp

BLUE	PALE BLUE	RED	BROWN
BLACK	GREEN	TURQUOISE	MAROON
GREY	WHITE	ORANGE	MAUVE
LIME GREEN	YELLOW	BRIGHT PINK	PURPLE
IVORY	DARK BROWN	MED GREEN	NAVY
TEAL	DULL SILVER	PINK	FERN GREEN
DULL COPPER	LAVENDER	MEADOW GREEN	DULL GOLD

Custom Hot Stamped Price Labels



BACKGROUND COLOR: White Matte *only*.
REMOVABLE ADHESIVE

ALL HOT STAMP (PRINT) COLORS AVAILABLE

HOT STAMPED PRICE LABELS: 6,000 minimum

6,000.....\$81.12	24,000.....\$ 204.88
8,000.....\$101.92	48,000.....\$ 336.96
12,000.....\$137.28	72,000.....\$ 476.32

First time orders add \$15.00 ART-PREP-PLATE

- * Price labels must have **ONE HALF** of the label left **BLANK**.
- * Labels are made with removable adhesive, will adhere to paper products only!
Will not stick to rough surfaces.
- * Printed price labels may be perforated in center at no additional charge.
- * Delivery 2-3 weeks.

- * Plain price labels available, all sizes 6,000 minimum.
Packed 1000 labels per roll



Custom Hot Stamp Hang Tags

	1,000	2,500	5,000	10,000	15,000	25,000	50,000
GROUP 1	130.00	82.52	65.52	54.08	45.76	41.60	35.36
GROUP 2	147.68	93.60	74.88	58.24	53.04	47.84	38.48
GROUP 3	171.60	111.28	96.72	80.08	75.92	68.64	58.24

Prices are per 1000, includes one background color and one Hot Stamp imprint color, hole and perforation. One time set up and prep fee of \$30.00 on all new orders. Typesetting, stock cut, reproduction of camera ready art, and enlarging or reducing of your logo to fit the die shape is included. Stock Strings included.

<p>Group 1 Pricing consists of Dies with 100 Series numbers. Group 2 Pricing consists of Dies with 200 Series numbers. Group 3 Pricing consists of Dies with 300 Series numbers.</p> <p>ADDITIONAL HOT STAMP COLORS are 30% Extra On Base Price, plus \$15.00 for additional Plate.</p> <p>BACKSIDE HOT STAMPING add 50% to Base Price</p>	<p>FOLDING AND STRINGING holes will be centered at top of tag, if needed elsewhere add \$15.00 per 1000. with two holes add \$15.00 per 1000, otherwise tags are strung through one hole at the fold at no additional charge.</p> <p>COPY CHANGE are \$15.00 each with a minimum order of 2500 tags.</p> <p>COLOR CHANGE both material and/or Hot Stamp Foil is \$15.00 per change with a minimum total of 2500 tags.</p> <p>PERFORATION one perforation included.</p>
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BACKGROUND COLORS (same colors as label stock)					
Black Gloss	Buff Gloss	Gray Gloss	Jade Green Gloss	Red Glo	Silver Matt
Black Matt	Dark Green Matt	Green Glo	Lt. Pink Gloss	Red Gloss	White Gloss
Brown Gloss	Gold Brite	Hunter Green Gloss	Maroon Gloss	Royal Blue Gloss	White Matt
Brown Kraft	Gold Matt	Ivory	Oatmeal	Silver Brite	Yellow Gloss
(All Tags have White Backside Matte Finish • Gloss Colors difficult to write on.)					

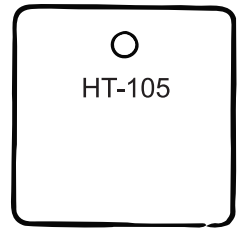
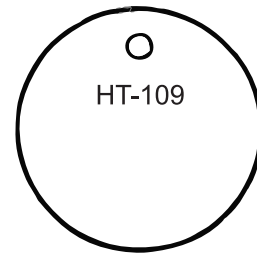
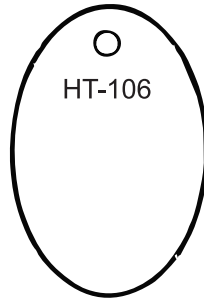
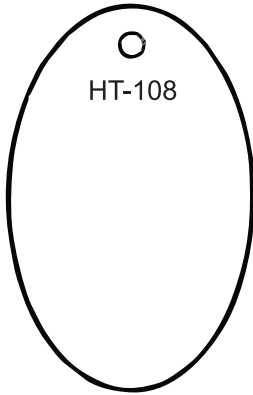
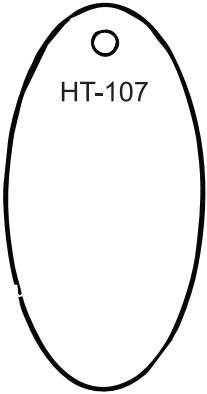
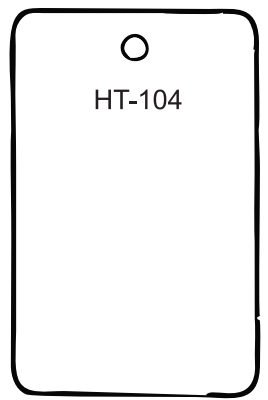
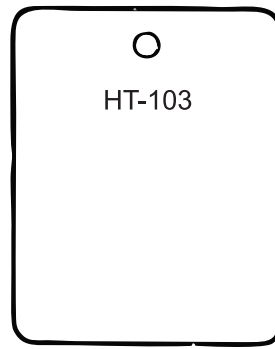
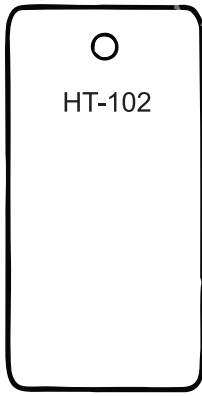
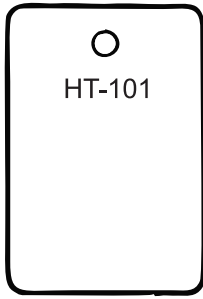
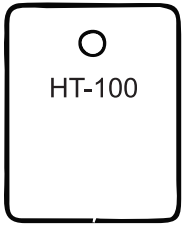
HOT STAMPING IMPRINT COLORS (same colors as Label imprints)						
Black	Brite Pink	Fushia Foil	Hot Pink	Medium Green	Red	Teal Foil
Black Gloss	Brown	Gold	Ivory	Navy Blue	Red Foil	Turquoise
Blue	Copper	Gray	Lavender	Pale Blue	Silver	White
Blue Pearl	Fern Green	Green Foil	Maroon	Purple	Slate Blue	Yellow
				Purple Foil	Teal	

STRING COLORS					STRETCH CORD
Black	Brown	Ivory	White	Pearl Ray Gold	Gold
Blue	Gold	Pink	Yellow	add \$15.00 per 1000	Silver
Lt. Blue	Green	Red			White
Finished String Loop size approximately 2½" to 3½"					add \$25.00 per 1000

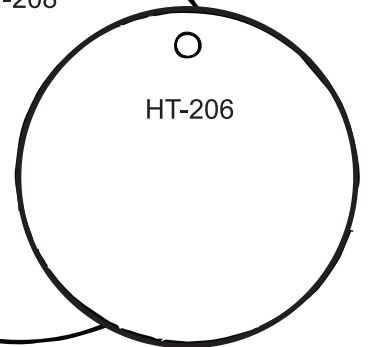
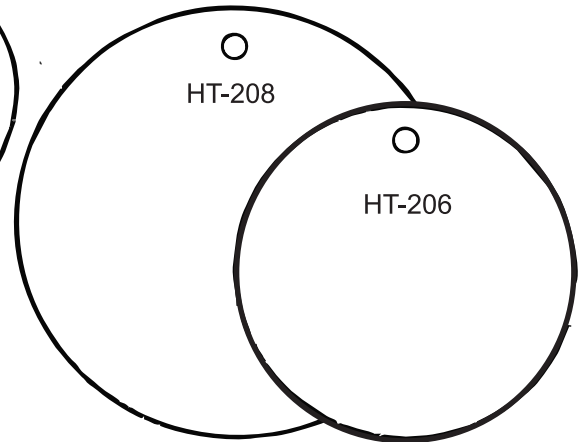
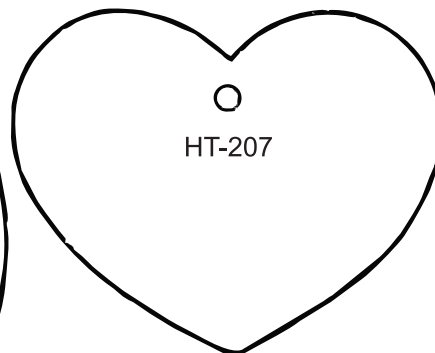
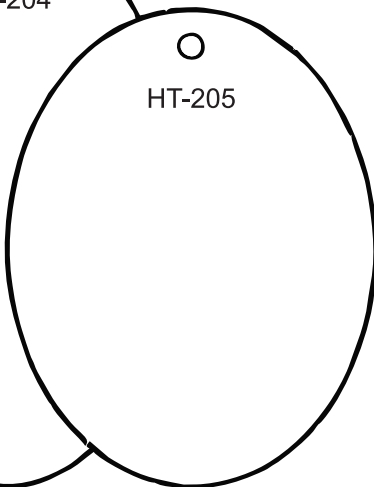
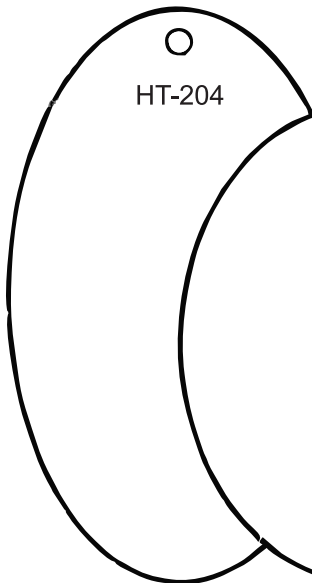
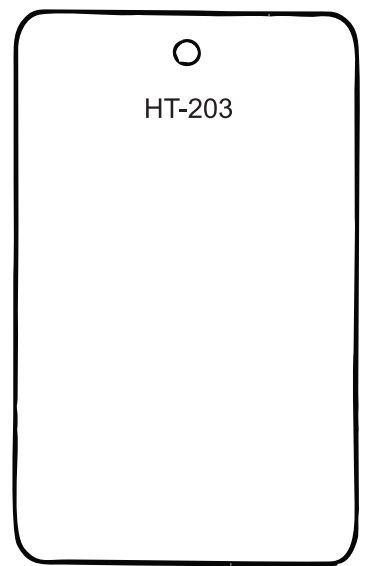
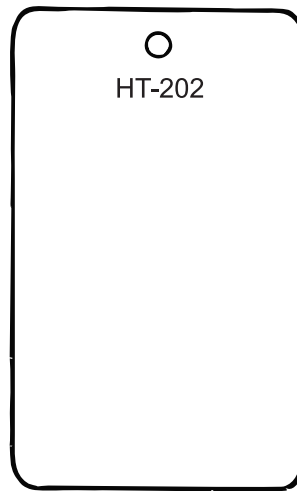
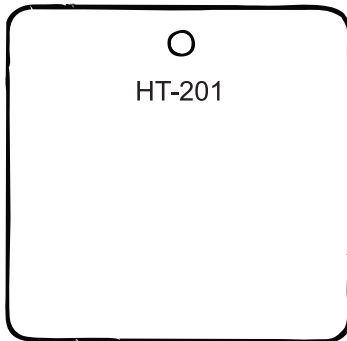
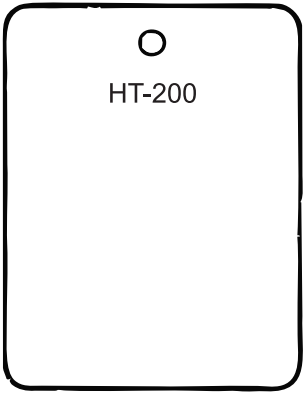
HT-203

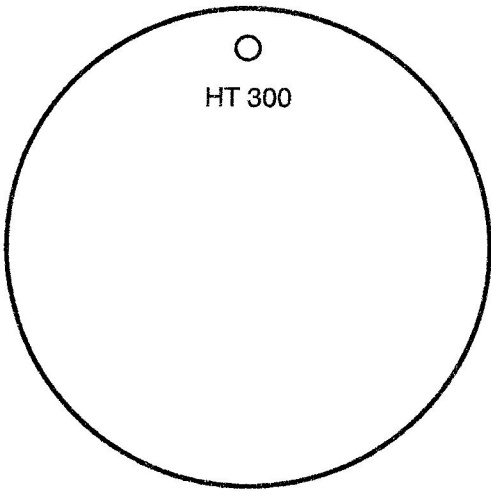


Hang Tag Die Shapes Group 1

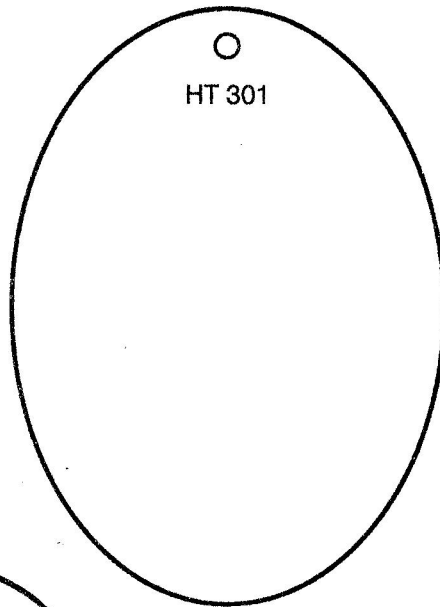


Hang Tag Die Shapes Group 2

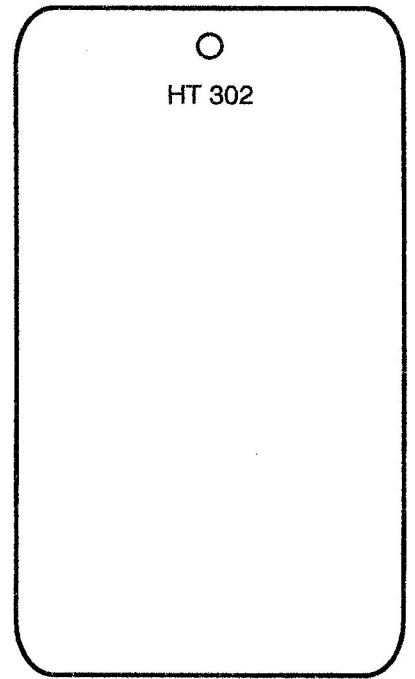




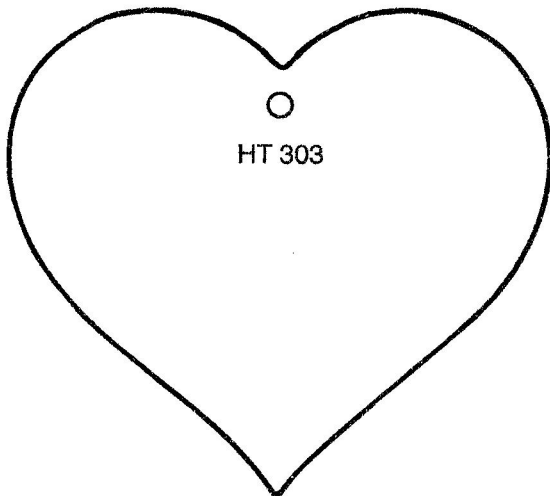
HT 300



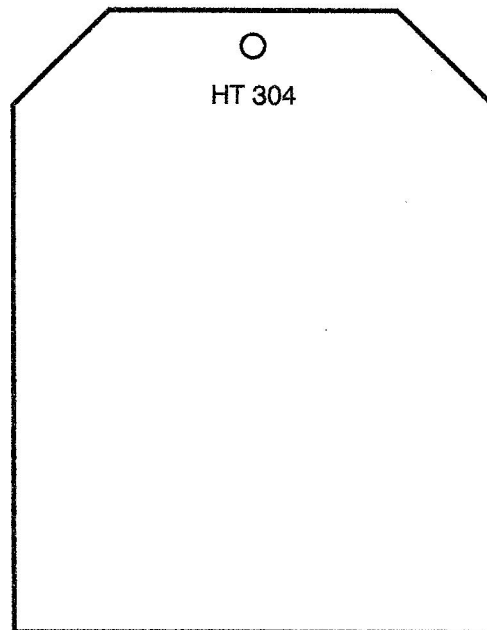
HT 301



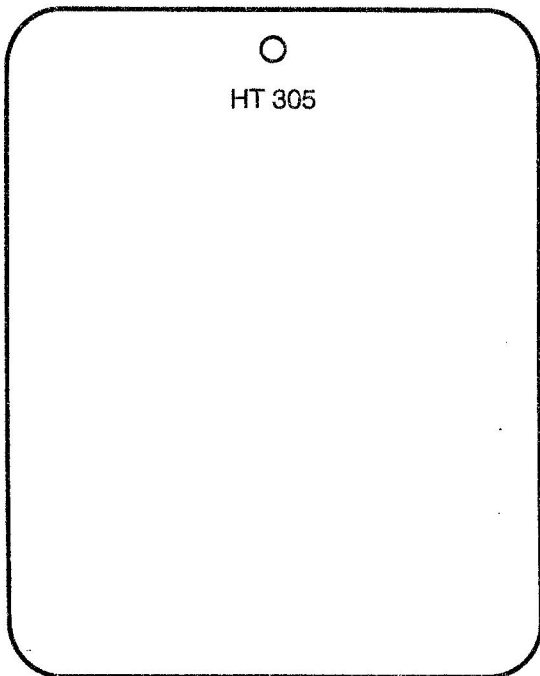
HT 302



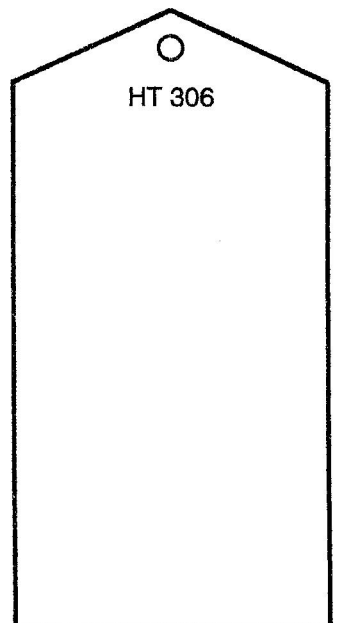
HT 303



HT 304



HT 305



HT 306

I M • P R E S
The Label Company

INSET BORDER

SOLID BORDER

WITHOUT BORDER

USE PRICE GROUP 1

DC-47
2-1/4 x 1

DC-23
1-1/4 x 1

HS-11
1 1/8 x 3/4

DC-18
1 x 1/2

HS-22
3/4 x 3/4

DC 269
1 x 1

DC-93
2-3/8 x 9/16

DC-10
3/4 x 5/16

DC-79
5/8 x 3/8

DC-89
1/2 x 3/8

DC-22
2-1/16 x 1

DC-143
2 x 1

DC-19
2 x 1/2

DC-165
7/8 x 3/8

DC-29
1-5/8 x 3/4

DC-5
11/16 x 1/2

DC-231
1-3/4 x 1-1/8

DC-102
2-1/2 x 1/2

DC-245
1-1/2 x 1

DC-80
1/2

DC-87
5/8

DC-182
1-3/4 x 7/8

DC-38
2 3/4 x 13/16

DC-40
1-1/2 x 3/8

DC 217
3/4

DC-86
13/16

DC-493
2-1/2 x 1

DC-12
1 5/8 x 7/8

DC-75
7/8

DC-166
1-3/4 x 3/4

DC-20
2 x 11/16

DC-11
1-1/2 x 11/16

DC-30
1"

DC-249
1-1/2 x 1

DC-239
2 1/2 x 11/16

DC-190
1 1/2 x 1

DC-50
1 1/4

DC-7
1-1/2 x 13/16

HS-16
2 x 1

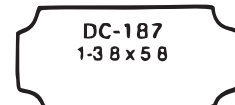
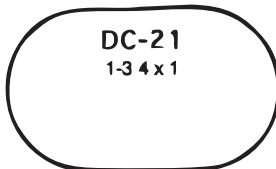
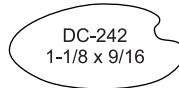
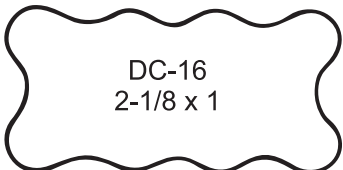
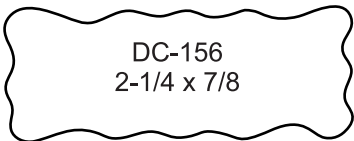
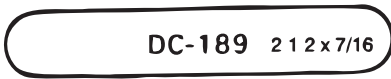
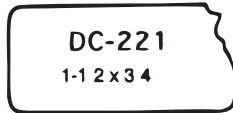
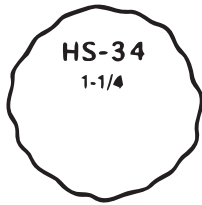
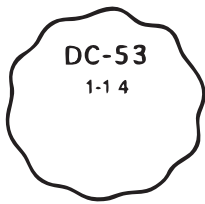
DC-237
1 x 1

DC-81
1-7/16

DC-8
1-1/4 x 5/8

DC-6
15/16 x 1/2

Use Price
GROUP 1



DC-74
3-3/4 x 1-1/4

HS-46
2-1/4 x 1-5/8

DC-274
1-3/4 x 1-3/4

DC-90
3-1/4 x 1-1/4

DC-251
2-1/2 x 1-1/2

DC-298
2 x 2

DC-33
3 x 1-1/4

Use Price
Group 2

DC-301
2-3/4 x 1

DC-61
2-1/2 x 1-1/2

DC-64
3" x 1"

DC-32
3 x 1-5/8

DC-261
2-3/4 x 1-1/4

DC-284
2 x 1-1/2

DC-287
2-3/8 x 1-3/8

DC-248
3 x 1-1/2

DC-266
2-7/8 x 1-3/8

DC-13
2" x 1-1/4

SD-1
3-3/4 x 1

HS-48
3-1/4 x 1-1/8

DC-174
2-1/4 x 2
**Use Price
GROUP 2**
DC-66
1-11/16 x 1-3/4

DC-243
2 x 1-1/2
HS-38
1-5/8 x 1-3/16
DC-139
1 1/4 x 1-1/4

DC-175
2 x 1-3/4
DC-140
1-3/4 x 1 3/4

HS-36
3 3/4 x 1 1/4

HS-64
1-3/4

DC-115
3-1/2 x 1

DC-273
2

DC-225
2-1/2 x 1-7/16

DC-185
1-3/8 x 1 3/4

DC-157
2 1/4 x 1-9/16

DC-67
1-3/4

DC-51
2 5/16 x 1 7/8

DC-227
1-7/8

DC-110
2-1/4 x 1-3/4
DC-173
1-1/2 x 1-1/4

DC-241
1 3/8 x 1 1/4

DC-127
1 9/16 x 2-1/4

DC-169
1-15/16 x 1-3/4

DC-256
3 1/2 x 1/2

Use Price
Group 2

DC-28
2-1/2 X 2"

DC-240
3" x 1-3/4

DC-65
3" x 1-1/2"

DC-289
2 1/2 x 1 1/2

DC-223
2-9/16 x 1-9/16

DC-78
1-1/2" x 2-1/8"

DC-41
2"

DC-255
2-1/4 x 1-1/4

HS-62
2-15/16" x 1-1/4"

DC-255
2-1/8" x 1-1/2"

DC-135
2-3/4" x 1-1/2"

HS-58
1 3/4

HS-32
2" x 1-3/8"

DC-253
2-1/2 x 1-1/4

DC-250
1 5/8

DC-60
2 1/4 x 1 7/8

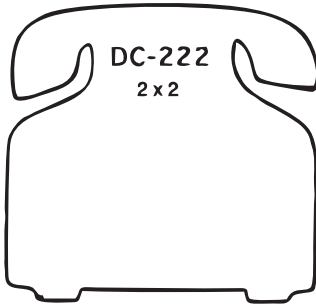
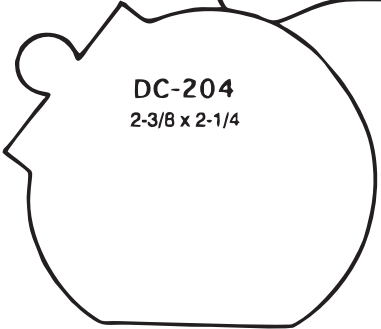
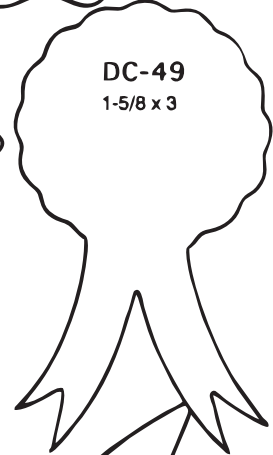
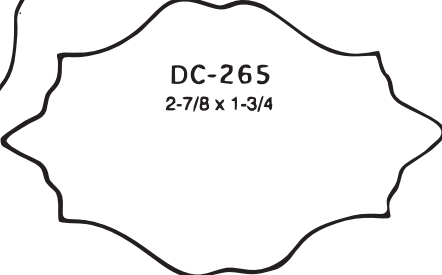
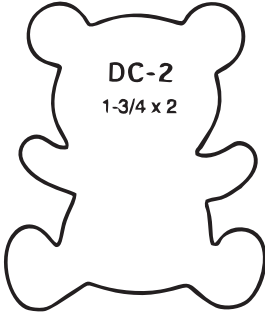
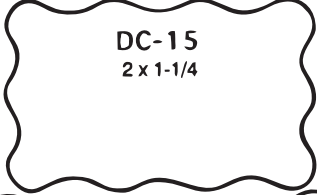
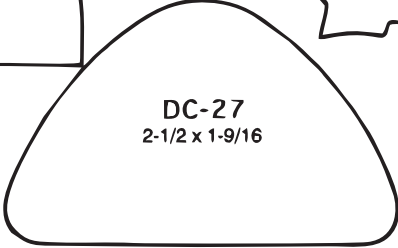
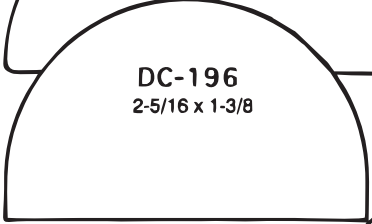
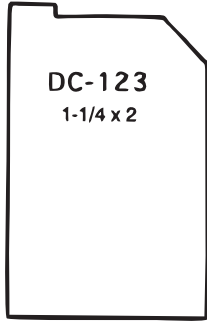
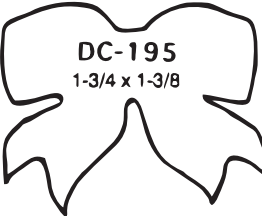
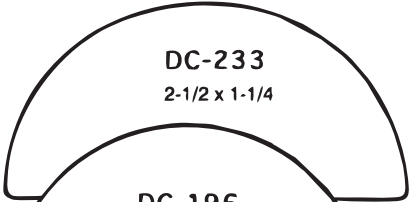
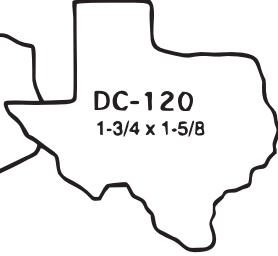
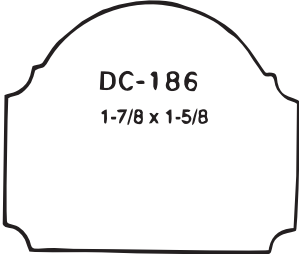
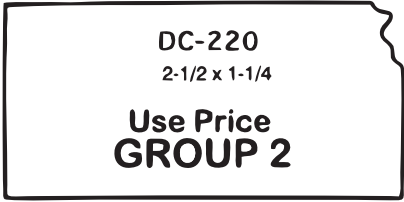
DC-164
1-15/16 x 1-1/4

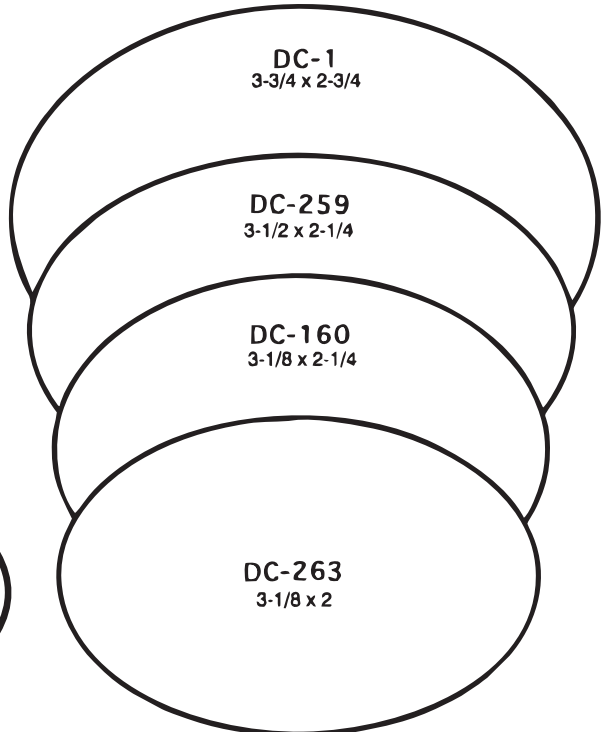
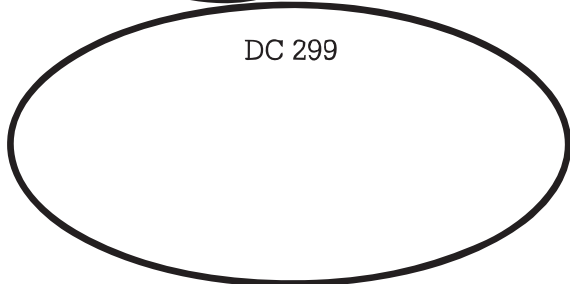
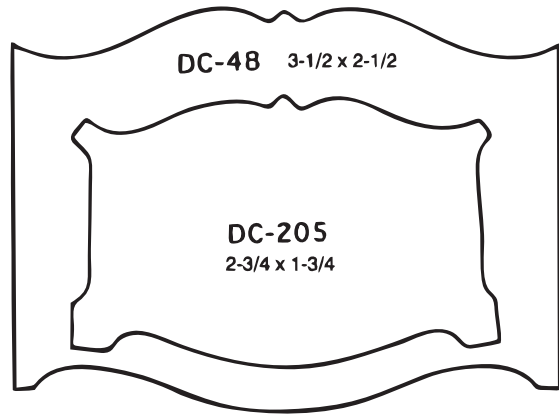
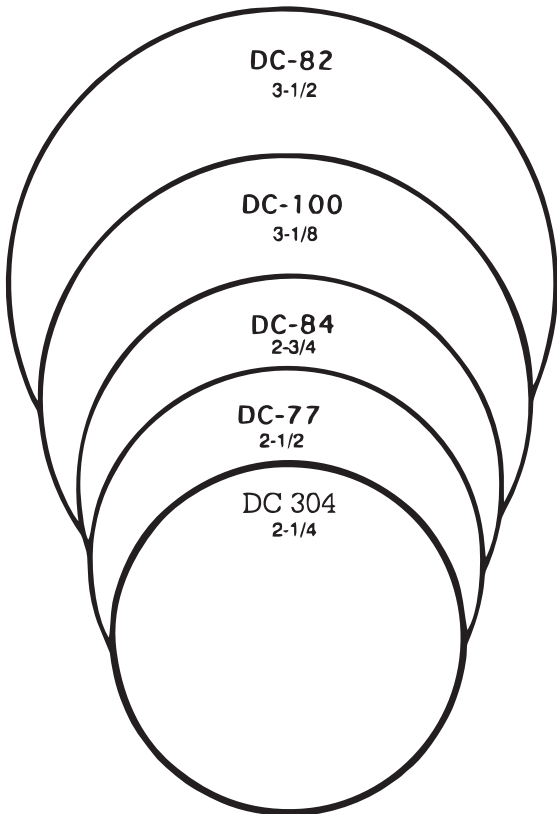
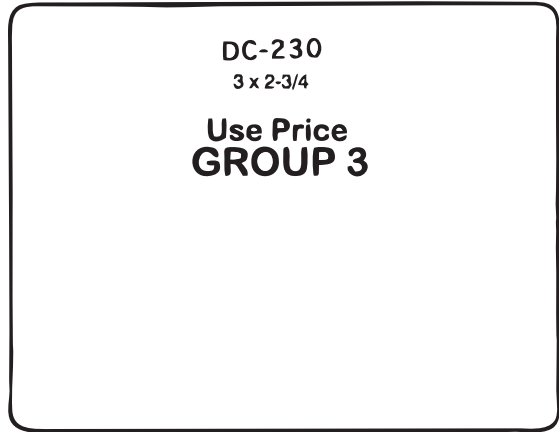
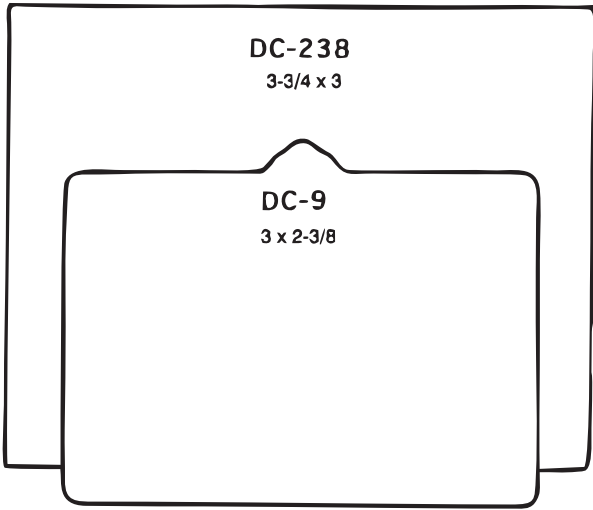
DC-36
1 1/2

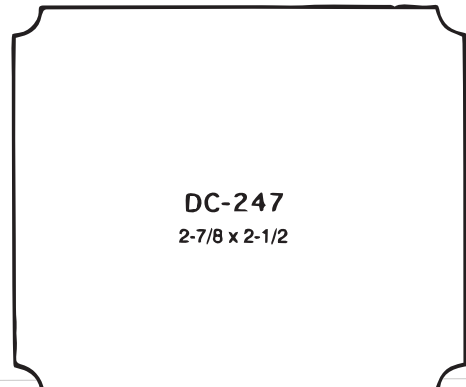
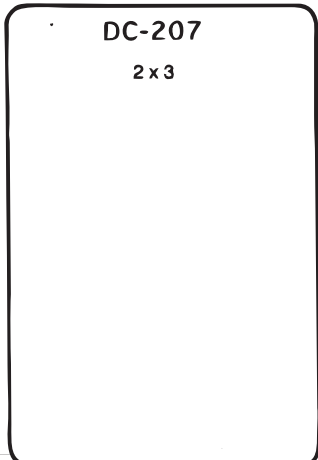
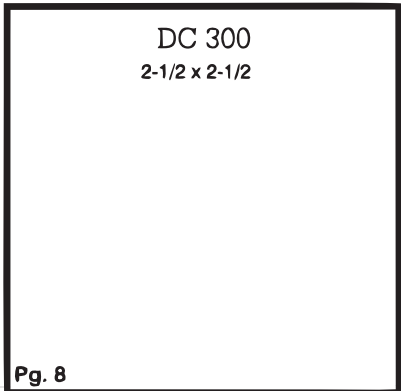
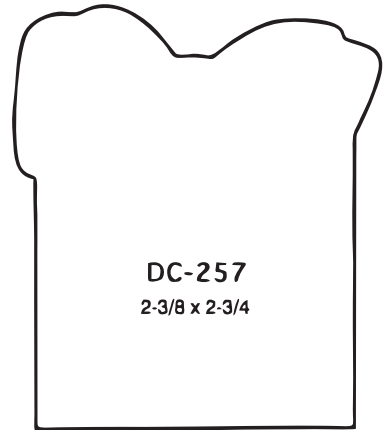
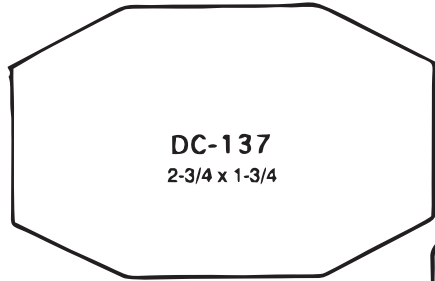
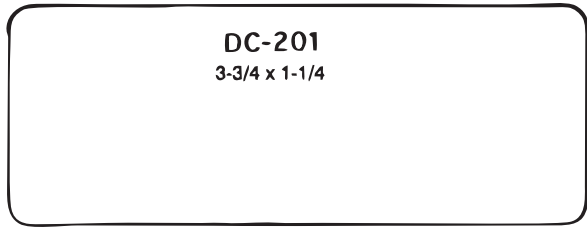
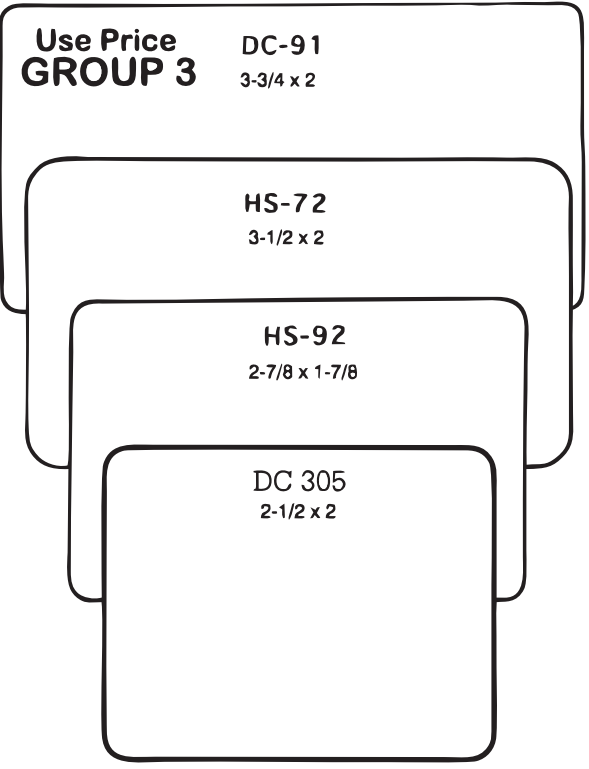
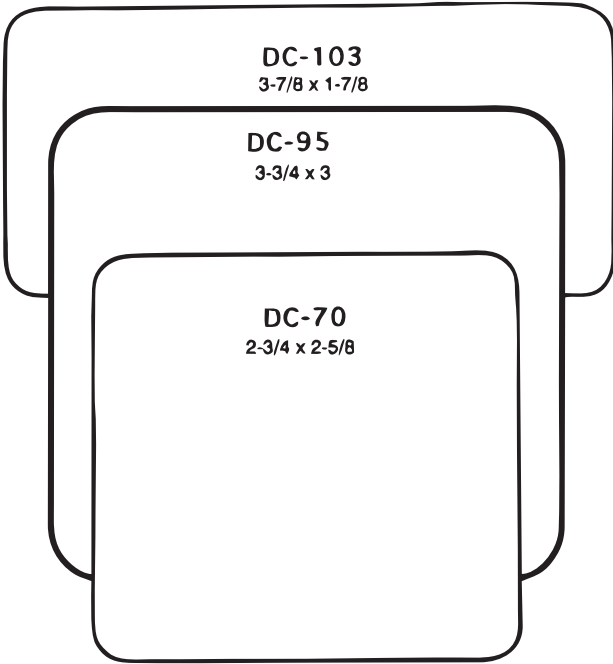
DC-285
2-1/2 x 1-1/4

DC-113
1-3/4 x 1-1/4

DC-264
2-1/8" x 7/8"

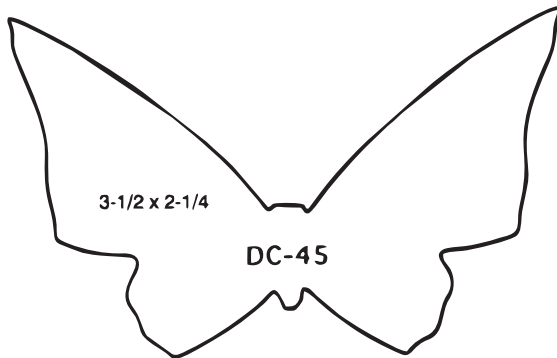
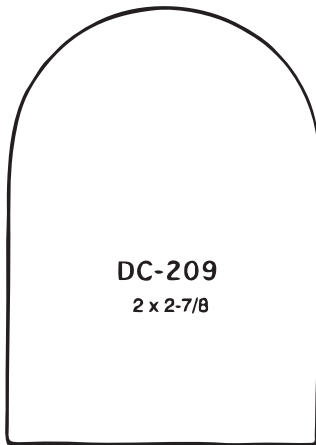
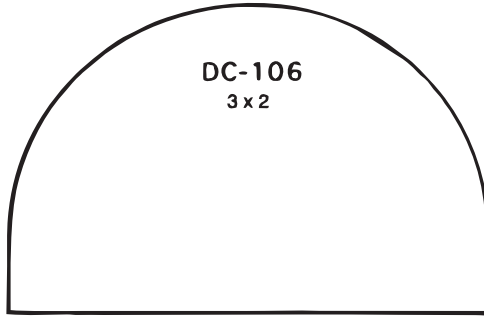
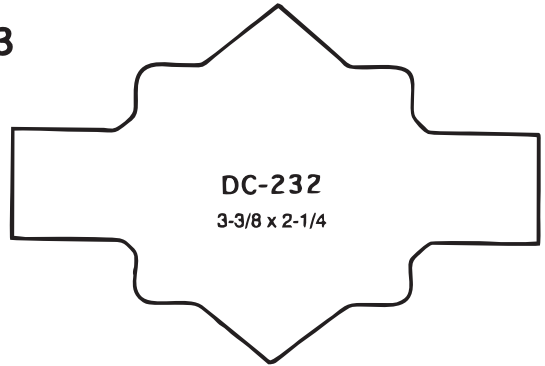
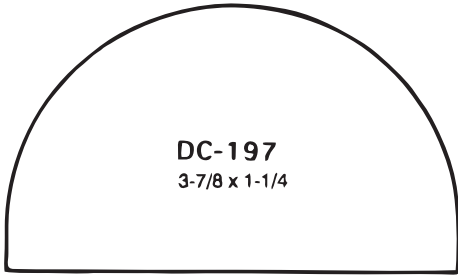


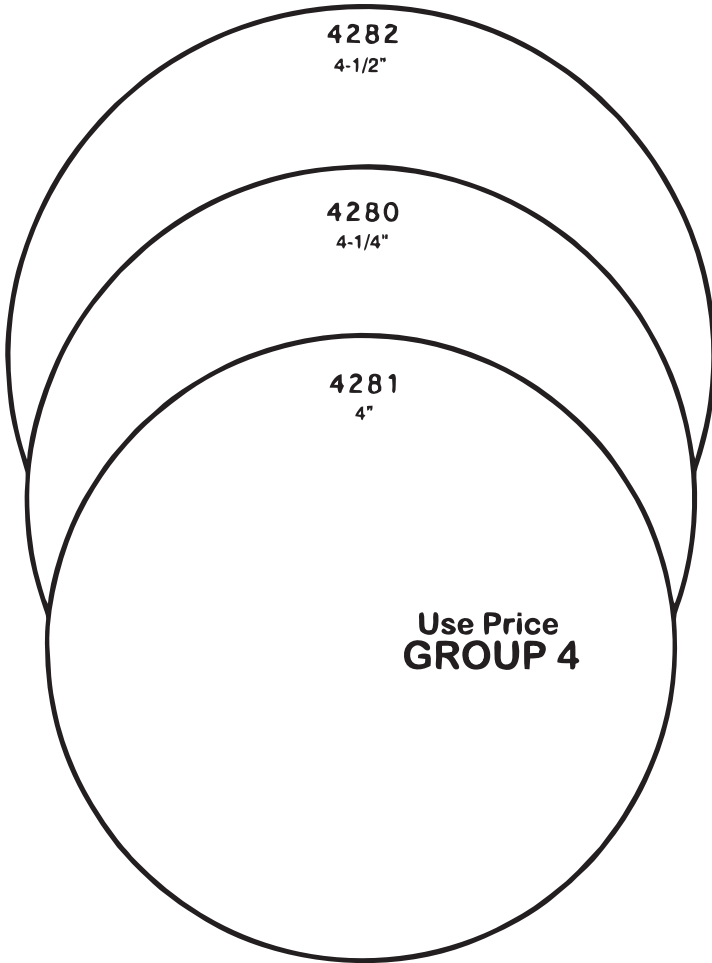




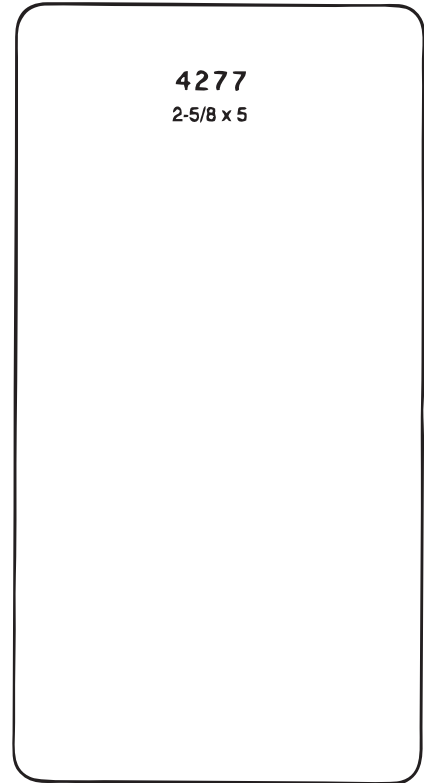
Pg. 8

Use Price
GROUP 3

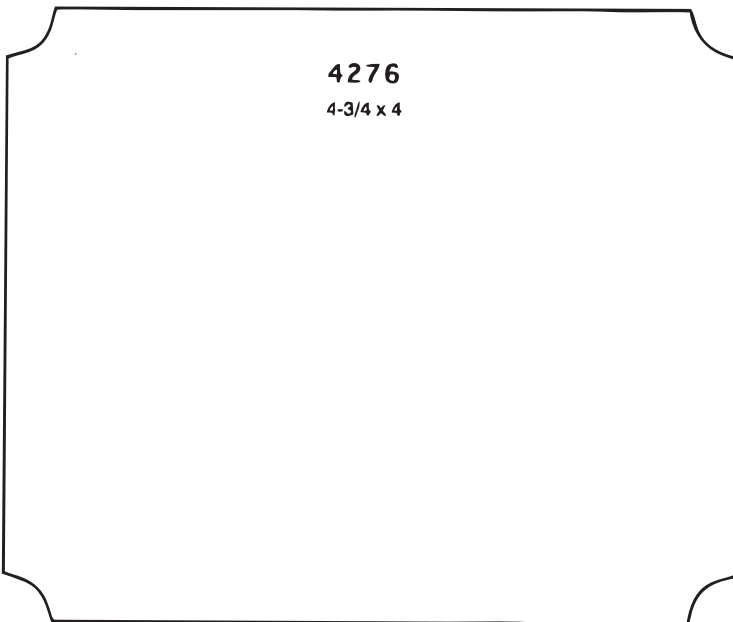




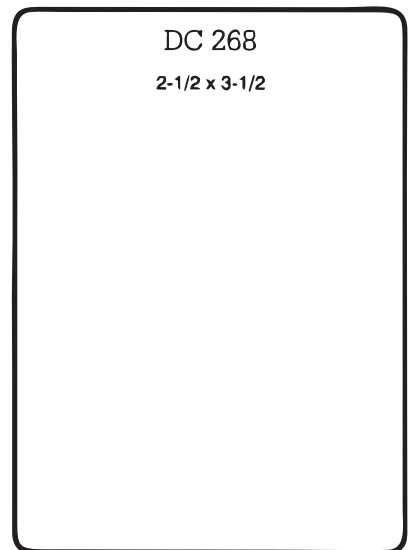
Use Price
GROUP 4



4277
2-5/8 x 5



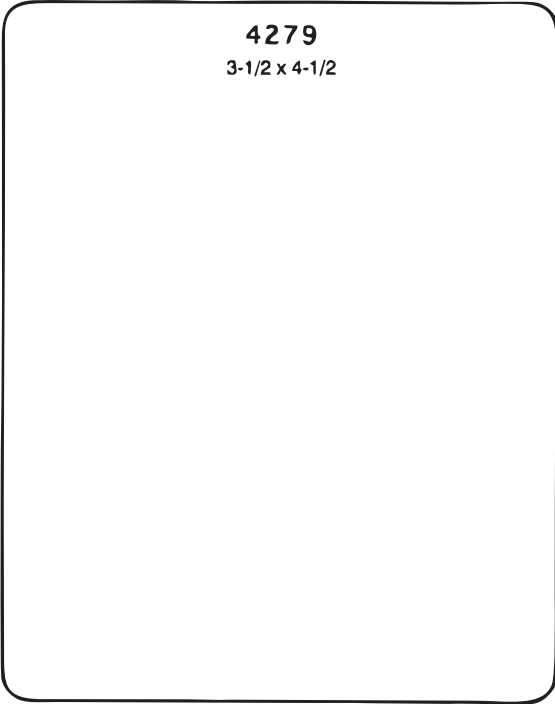
4276
4-3/4 x 4



DC 268
2-1/2 x 3-1/2

Use Price
GROUP 4

4279
3-1/2 x 4-1/2

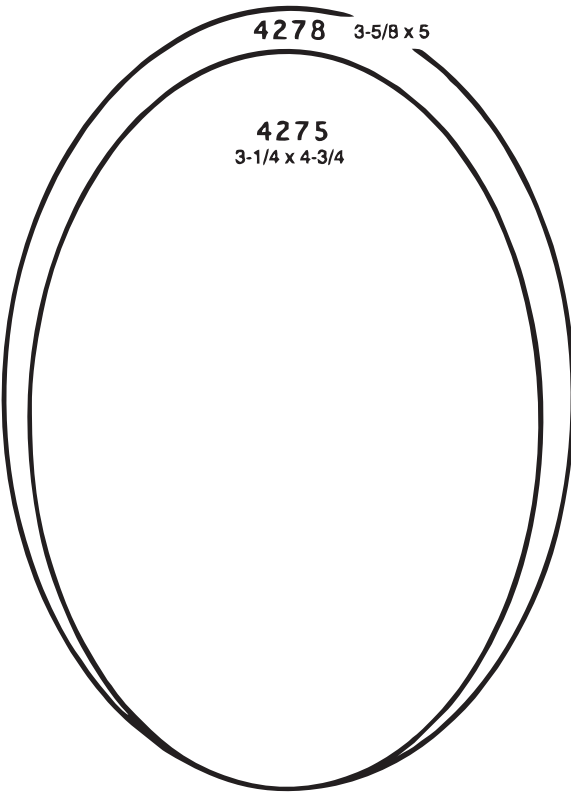


DC 4283
3-3/4 x 3-3/4

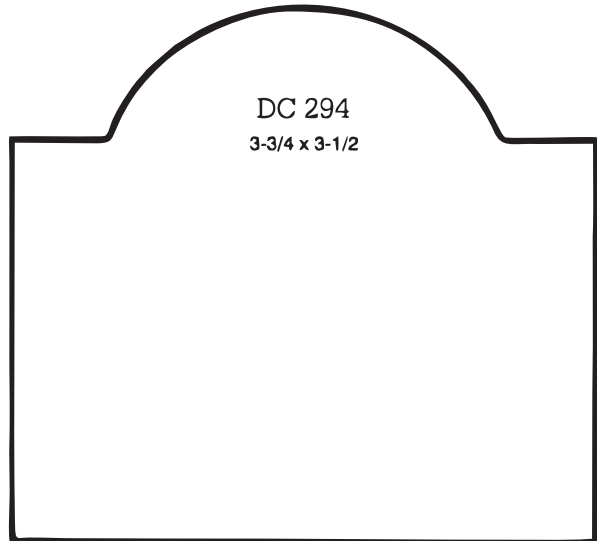


4278 3-5/8 x 5

4275
3-1/4 x 4-3/4



DC 294
3-3/4 x 3-1/2



Use Price
GROUP 5

DC 5002
5"

DC 5001
7x5

DC 5000
7x5

DC 5003 8x6

STOCK ITEMS

Special Occasion Labels

All Labels assort for quantity price.
Labels are available only in colors shown.

250 labels per Roll

No. of Rolls	#100 Series	#200 Series	#300 Series
1	\$20.28	\$23.87	\$29.85
3	\$17.88	\$21.48	\$27.46
6	\$15.50	\$19.08	\$25.06
25	\$14.77	\$18.20	\$23.82
50	\$14.09	\$17.37	\$22.62
100	\$13.47	\$16.54	\$21.48

Gift Enclosure Cards

Fold over Stock Cards

All enclosure cards assort for quantity price.

Hole punching - \$1.00 per 100 / Double Stick Tape on Back - \$5.00 per 100

(Must be specified on order)

	Cards packed 100				Price per 100			
	100	500	1000	2500				
<i>GT</i> Series	\$ 10.19	\$ 9.26	\$ 8.27	\$ 7.44				
<i>EC</i> Series	\$ 17.88	\$15.49	\$13.16	\$11.18				

Stock Gift Cards

Stock No.	Size	Description	Pack	1 Ctn.	5 Ctn.	10 Ctn.
C-Series	3 1/2" x 2"	Wh. Card/Hot Stamped	100	\$ 7.90	\$ 7.18	\$ 6.60
C-500	3 1/2" x 2"	Plain White Cards	500	\$ 12.06	11.13	9.05
EV-100	3 5/8" x 2 3/8"	Envelopes 100 Pack	100	\$ 9.27	8.22	7.18
EV-500	3 5/8" x 2 3/8"	Envelopes 500 Bulk	500	\$ 31.62	29.64	26.31

FOLD-OVER ENCLOSURE CARDS

Shown approximately 1/3 actual size



GT-1017 2"x3"
Gold on Gold



GT-1117 2"x3"
Silver on Silver



GT-1217 2"x3"
Gold on White



GT-1031 2"x3"
Gold on White



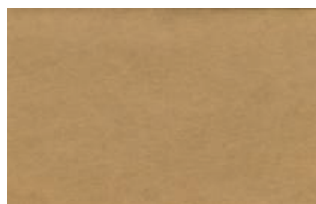
GT-1032 2"x3"
Silver on White



GT-1023 2"x3"
Gold on Gold



GT-32 2"x3"
Plain Matte Silver



GT-30 2"x3"
Plain Kraft



GT-10 1 3/4"x2 1/2"
Plain White Gloss



GT-31 2"x3"
Plain Matte Gold



GT-2050 2"x3"
Gold on Gold



GT-15 2 1/2"x3"
Gold on Gold



GT-2150 2"x3"
Red Foil on Gold



GT-2250 2"x3"
Hunter Green on Kraft



GT-2118 2"x3"
Red & Gold on Gold



GT-2218 2"x3"
Red & Gold on Kraft



GT-2009 2"x3"
Red & Gold on Gold



GT-2027 2"x3"
Red & Black on Kraft



GT-11 2-1/4"x2-1/4"
Red Foil on Gold



GT-12 2 1/4"x2 1/4"
Green Foil on Gold



GT-17 2 1/2"x3"
Lt. Pink on White



GT-18 2 1/2"x3"
Lt. Blue on White



GT-16 2 1/2"x3"
Gold on Gold



Custom Enclosure Cards, Gift Cards, Hang Tags,
Hot Stamped Custom Labels are available.
Please call Sales Office for Details.

FOLD-OVER ENCLOSURE CARDS

Shown approximately 1/3 actual size

Custom Enclosure Cards, Gift Cards, Hang Tags,
Hot Stamped Custom Labels are available.
Please call Sales



EC-54 2" x 2 3/4"
Red & Silver Foil on Dull Silver



EC-56 2" x 2 3/4"
Red Foil & Pearl White on White Gloss



EC-58 2" x 2 3/4"
Red & Gold Foil on Dull Gold



EC-52 2" x 2 3/4"
Red, Green, Gold Foil Embossed on White



EC-50 2" x 3 5/8"
Green Red, Gold Foil Embossed on Gold



EC-64 2" x 3 5/8"
Green & Red Foil Embossed on White



EC-66 2" x 3 5/8"
Red & Green Foil Embossed on Dull Gold



EC-72 2 1/2" x 2 1/2"
Silver Embossed with Navy



EC-76 2 1/2" x 2 1/2"
Pearl White & Silver on White Gloss



EC-60 2" x 3 5/8"
Gold Foil Embossed on Green



EC-62 2" x 3 5/8"
Gold Foil Embossed on Red



EC-68 2 1/2" x 3"
Gold Embossed on Gold



EC-70 3" x 2 1/2"
Hunter & Fushia Foil on Oatmeal



EC-74 2" x 3"
Gold Embossed on Matte Silver



GT-13 1 1/4" x 2"
Gold Embossed



GT-14 1 1/4" x 2"
Silver Embossed



GT-1089 2" x 3"
Red Foil on Kraft



GT-1189 2" x 3"
Green Foil on Kraft



GT-1389 2" x 3"
Red Foil on Gold



GT-1489 2" x 3"
Green Foil on Gold



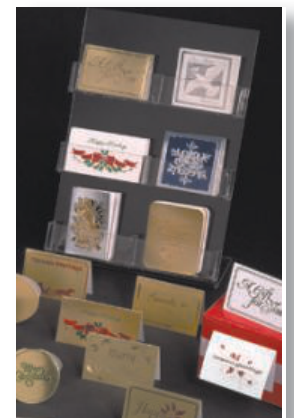
GT-1289 2" x 3"
Gold on Gold



GT-2021 2" x 3"
Silver Embossed

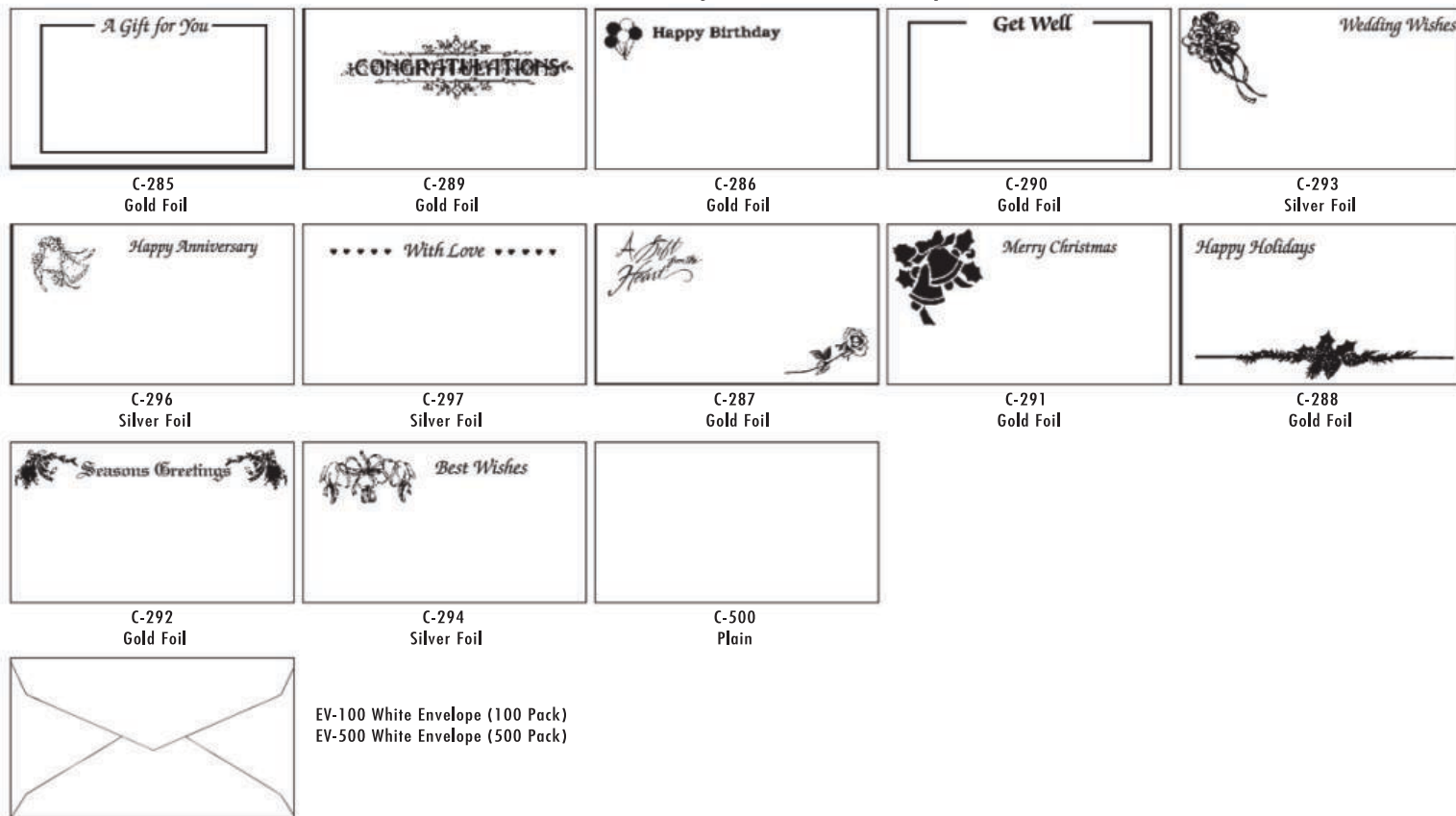


GT-2020 2" x 3"
Gold Embossed



WHITE VELLUM GIFT CARDS

3-1/2" x 2" • Cards are Hot Stamped in Gold or Silver Foil • 100 per Carton



EV-100 White Envelope (100 Pack)
EV-500 White Envelope (500 Pack)

Stock No.	Size	Description	Pack	1 Ctn.	5 Ctn.	10 Ctn.
C-Series	3 1/2" x 2"	Wh. Card/Hot Stamped	100	\$ 7.90	\$ 7.18	\$ 6.60
C-500	3 1/2" x 2"	Plain White Cards	500	\$ 12.06	11.13	9.05
EV-100	3 5/8" x 2 3/8"	Envelopes 100 Pack	100	\$ 9.27	8.22	7.18
EV-500	3 5/8" x 2 3/8"	Envelopes 500 Bulk	500	\$ 31.62	29.64	26.31



Dull Silver/Silver Foil
112



Bright Gold/ Embossed
139



Dull Gold/Gold Foil
111



Dull Gold/Gold Foil Embossed
200



Dull Silver/Silver Foil Embossed
202



Dull Silver/Silver Foil Embossed
201



Bright Silver/ Embossed
125



Bright Silver/ Embossed
140



Bright Gold/ Embossed
124



White Gloss/Gold Foil
128



Bright Gold/ Embossed
114



White Gloss/Fushia Foil
127



Bright Silver/ Embossed
113

Dull Silver/Silver Foil Embossed

214



Dull Gold/Gold Foil Embossed

212



Dull Gold/Gold Foil Embossed

213

Dull Silver/Silver Foil Embossed

211

Dull Silver/Silver Foil Embossed

194



Dull Gold/Gold Foil Embossed

191

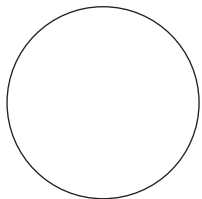


Dull Gold/Gold Foil Embossed

193

Dull Silver/Silver Foil Embossed

192



Clear/No Print

195



Bright Gold/No Print

195-BG



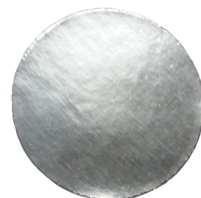
Dull Silver/No Print

195-DS



Dull Gold/No Print

195-DG



Bright Silver/No Print

195-BS



Bright Gold/Embossed
115



Bright Silver/Embossed
116



White Gloss/Silver Glitter Foil
310



Bright Gold/Embossed
109



White Gloss/Gold Glitter Foil
311



White Gloss/Gold Foil
122



White Gloss/Silver Foil
121



Bright Silver/Embossed
178



Bright Gold/No print
106



Bright Gold/No print
107



Bright Gold/Embossed
179



Bright Gold/Embossed
103



Bright Silver/Embossed
108



Bright Silver/Embossed
102



Bright Gold/Embossed
110



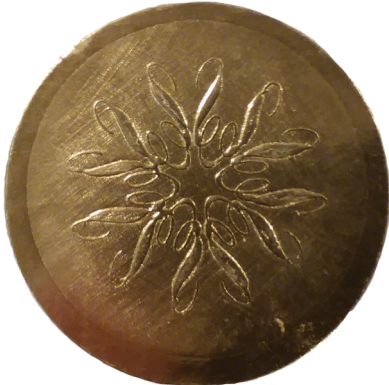
Pink Gloss/Gold Foil
129



Dull Gold/Gold Foil
120



Pale Blue/Gold Foil
130



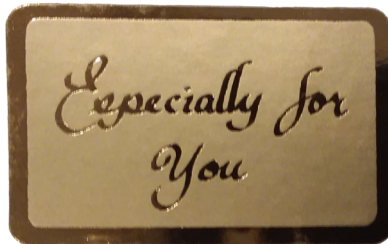
Bright Gold/Embossed
104



Dull Gold/Gold Foil
118



Bright Silver/Embossed
105



Dull Gold/Gold Foil
123



White gloss/Silver Foil
132



Red Gloss/Gold Foil
133



White gloss/Gold Foil
131



Dull Gold/Gold Foil
134



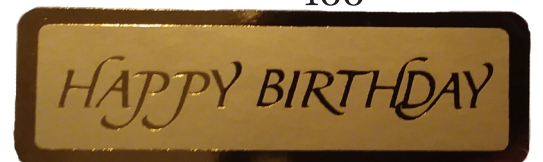
Bright Silver/Embossed
101



Bright Gold/Embossed
100



Dull Silver/Silver Foil
135



Dull Gold/Gold Foil
141



Red Gloss/Gold Foil
136



Dull Gold/Gold Foil
119



Dull Gold/Gold Foil
117



Dull Gold/Gold Foil
167



Red Gloss/White
160



Dull Gold/Gold Foil
145



Red/Green Foil
144



Dull Gold/Gold Foil
157



Clear/Gold Foil
142



Bright Gold Embossed
143



White Gloss/Red Foil
161



Dull Gold/Gold Foil
205



Red Gloss/Gold Foil
151



Dull Silver/Gold Foil
152



Hunter Green/Gold Foil
150



White Gloss/Red Foil
169



Red Gloss/Gold Foil
148



Dull Gold/Gold Foil
177



Hunter Green/Gold Foil
149



Bright Gold/Embossed Red Foil
209



Dull Gold/Gold Foil
166



Dull Silver/Silver Foil
165



Clear/Gold Foil
153



Red Gloss/Green Foil
182



Dull/Gold Foil
154



Dull/Gold Foil
181



Red Gloss/Gold Foil
158



Dull Silver/Silver Foil
159



Dull Silver/Gold Foil
163



Dull Gold/Fern Green
174



Red Gloss/Gold Foil
164



Red Gloss/ Green Foil
175



Red Gloss/Gold Foil
147



Hunter green/Gold Foil
146



Dull Gold/Red Foil
188



Hunter green/Gold Foil
155



White Gloss/Red Foil
156



Dull Gold/Gold Foil
162



White Gloss/Gold Glitter Foil
323



White Gloss/Red & Green Foil
220



White Gloss/Gold Foil
190



White Gloss/Gold Foil
126



White gloss/Red Foil
184



White gloss/Red Foil, Black Matte
204



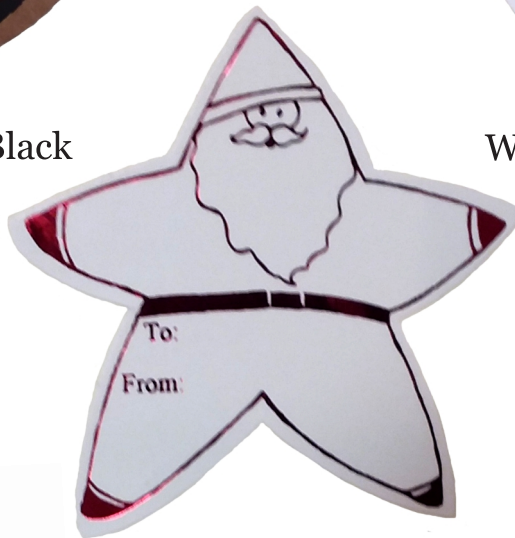
White gloss/Green Foil
183



Brown Kraft/Red Foil, Black
Green foil
303



White gloss/Red Foil, Gold Foil
Green Foil
303



White gloss/Red Foil
171



White Gloss/Red Foil, Fern Green
232



Brown Kraft/Red Foil, Fern Green
231



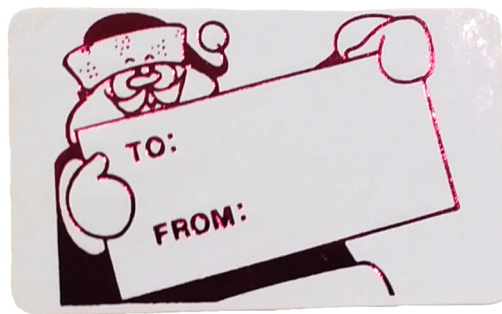
White gloss/Red Foil
Black Matte
203



White gloss/Red Foil
180



White gloss/Red Foil
Gold foil
219



White gloss/Red Foil
185